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Opportunities and Challenges of the Chinese Test & Burn-in Socket Market

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BiTS China Workshop Shanghai September 7, 2017 **VLSI**research



Contents ---- Global Market

- Global IC Market
 - 1. What's happening in the long-term?
 - 2. What's happening now?
 - 3. What does this mean for socket suppliers?
- Global Test and Burn-in Socket Market
 - 1. Market size
 - 2. Region of consumption
 - 3. Top vendors and market shares



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Global IC Market

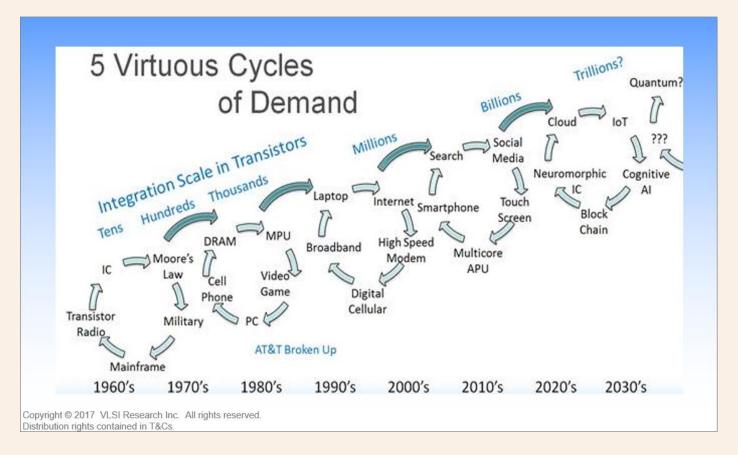


Obviously, the IC market is on a trend of continuous growth



Opportunities and Challenges of the Chinese Test & Burn-in Socket Market

5 Virtuous Cycles of Demand

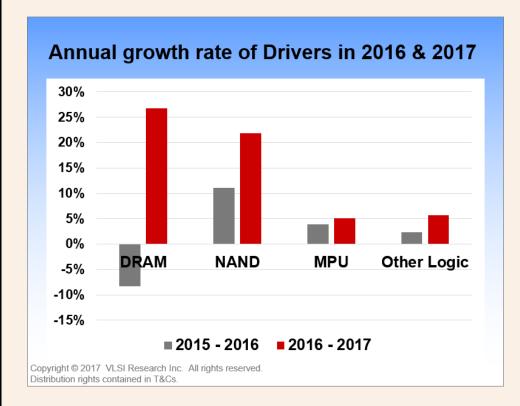


Exponential Growth: Tens to Billions in 60 years



Opportunities and Challenges of the Chinese Test & Burn-in Socket Market

IC Revenues in 2017



4 fast growing segments

Memory

---- DRAM (27%)

---- NAND Flash (22%)

MOS Logic

---- MPU (5%)

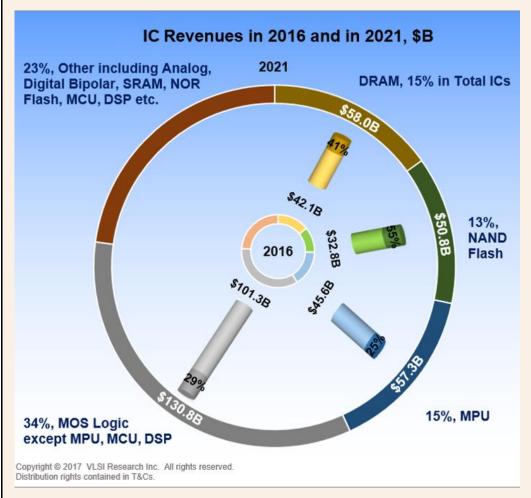
---- Other Logic (6%)

Overall growth > 10%



Opportunities and Challenges of the Chinese Test & Burn-in Socket Market

IC Revenues in 2021



4 fast growing segments

Memory

- ---- DRAM (41%)
- ---- NAND Flash (55%)

MOS Logic

- ---- MPU (25%)
- ---- Other Logic (29%)

Burn-in & Test Strategies Workshop

Opportunities and Challenges of the Chinese Test & Burn-in Socket Market

2017 - IC Manufacturing in Good Health

- 5 to 6 weeks inventory normal
- Inventories are growing, but in line with market size
- Strong chip prices
- High utilization rates



Week-Over-Year IC Sales Growth Trends

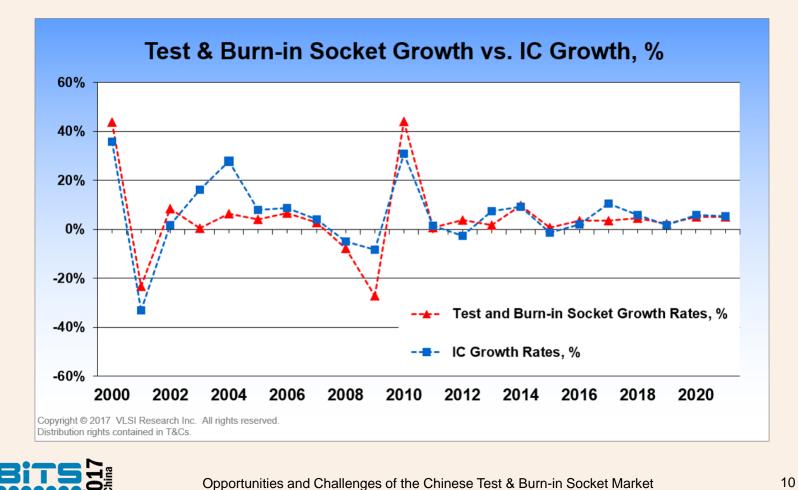


IC Recovery Started in March 2016



Opportunities and Challenges of the Chinese Test & Burn-in Socket Market

IC Growth drives test & burn-in Socket Growth



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Test & Burn-in Socket Market



Test sockets growing quicker than burn-in sockets

Test sockets:

--- Revenue 16: \$631M

--- CAGR 16-21: 4.4%

Burn-in sockets:

--- Revenue 16: \$406M

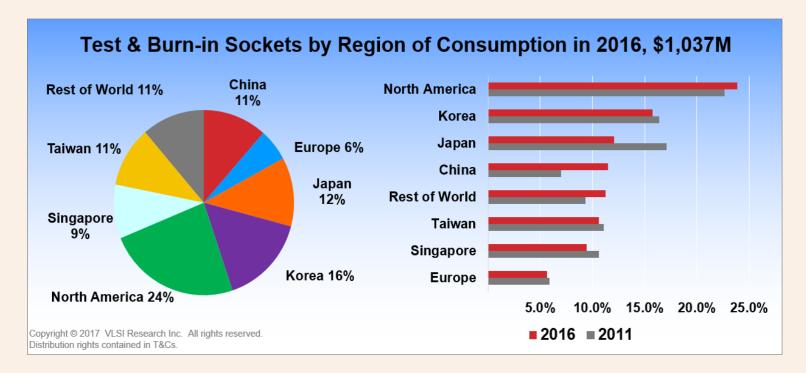
--- CAGR 16-21: 3.6%

Total socket market in 2016: \$1037M



Opportunities and Challenges of the Chinese Test & Burn-in Socket Market

Sockets by Region of Consumption



- China consumed 11% Test & Burn-in Sockets in 2016
- Chinese share of market up by 4.5% in last 5 years, and expected to account for 15% to 17% by 2021



Opportunities and Challenges of the Chinese Test & Burn-in Socket Market

Global Top 5 Test vendors & Top 5 Burn-in vendors

Top Test Socket Vendors

- 1 ISC
- 2 Smiths Connectors
- 3 LEENO
- 4 Johnstech
- 5 Xcerra

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Xcerra acquired by a Chinese company in 2017

Top Burn-in Socket Vendors

- 1 Yamaichi Electronics
- 2 Enplas
- 3 Sensata Technologies
- 4 Loranger
- 5 Plastronics

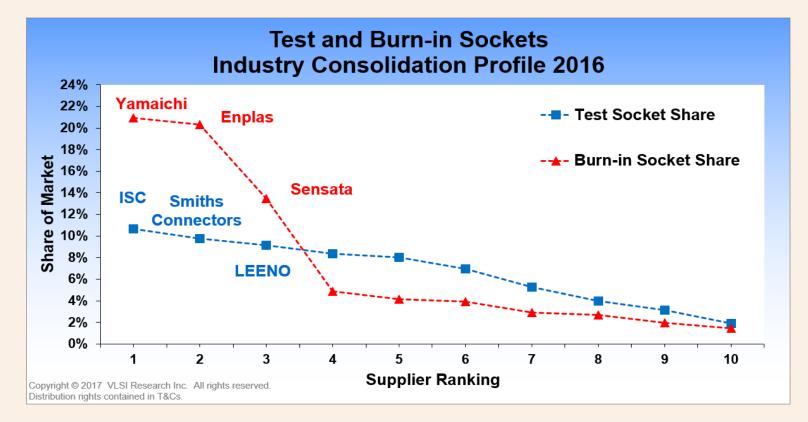
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Public companies including ISC, LEENO, Yamaichi, Enplas, Sensata, had strong performance in Q1 and Q2 2017. (Q1 2017 revenues for these companies were 15% higher than Q1 2016 revenues)



Opportunities and Challenges of the Chinese Test & Burn-in Socket Market

Industry Consolidation in 2016



Test socket --- fragmented Burn-in socket: concentrated

Top 3 burn-in socket vendors owned more than 50% market share



Opportunities and Challenges of the Chinese Test & Burn-in Socket Market

Contents ---- Chinese Market

- Emergence of Chinese semiconductor industry
 - ---- present status
 - ---- further development
- Emergence of Chinese semiconductor test
 - ---- Top OSATS
 - ---- Chinese socket market / socket vendors
- Challenges of Chinese semiconductor test market
 - ---- For local vendors
 - ---- For foreign vendors



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Chinese Semiconductor Industry and Market Status

- 58.5% ---- China's share of global semiconductor consumption
- 16.2% ---- China's share of global semiconductor production
- 7.5% ---- China's share of global IC design industry
- 13.9% ---- China's share of global wafer fab capacity
- 715 ---- Number of Chinese IC design enterprises

Data from PwC (China's impact on the semiconductor industry: 2016 update)



Opportunities and Challenges of the Chinese Test & Burn-in Socket Market

Foreign Investment in China

Company	Туре	Layout in China		
		Product Development	Wafer Fab	Package & Test
Intel	IDM	✓	✓	✓
Samsung	IDM	✓	✓	✓
TSMC	Foundry	✓	✓	
Qualcomm	Fabless	✓		✓
Broadcom	Fabless	✓		
SK Hynix	IDM		✓	✓
Micron	IDM	✓		✓
Texas Instruments	IDM	✓	✓	✓
Toshiba	IDM	✓		
NXP Semiconductors	IDM	✓		✓
MediaTek	Fabless	✓		
Infineon	IDM	✓		✓
STMicroelectronics	IDM	✓		✓



Data from IC Insights

Chinese semiconductor objectives (1)

• 13th five-year plan (2016-2020)

----- Wafer Fabrication: 16/14 nm process technology can achieve mass production

----- Package and Testing: reach same level with international firsttier factories

----- Equipment and Material: enter into international purchasing supply chain

----- IC Design: based on the sustainable development of IC design technology in mobile communication and Internet communication, enter into cloud, IoT, big data field



Opportunities and Challenges of the Chinese Test & Burn-in Socket Market

Chinese semiconductor Objectives (2)

Made in China 2025

----- Global brand owners in semiconductor industry including equipment & material, IC design & manufacture, electronic components and end-user products

----- The "Made in China 2025" clearly outlines that the nation is aiming to raise its self-sufficiency rate for ICs to 40% in 2020 and 70% in 2025



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Opportunities and Challenges of the Chinese Test & Burn-in Socket Market

Top OSATs

Top OSATS for 2017 (Provisional Ranking)

ASE & SPIL Taiwan

Amkor North America

JCET & STATS ChipPAC China

Powertech Taiwan

Tianshui Huatian China

Tongfu Microelctronics China

KYEC Taiwan

ChipMOS Taiwan

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- JCET acquired STATS ChipPAC in 2016, among the top 3 OSATS
- 3 Chinese companies among the top 10 OSATS.



Opportunities and Challenges of the Chinese Test & Burn-in Socket Market

Chinese test and burn-in socket market in 2016

6% ---- Chinese suppliers' share of global market

Main sales region: China (>80%), Taiwan and North America

\$120M ---- Sockets consumed in China

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65% ---- test sockets ($78M)
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35% ---- burn-in sockets (\$42M)

40% ---- supplied by local vendors

60% ---- supplied by foreign vendors



Top Chinese local socket vendors

- TwinSolution: One of the largest Chinese socket vendors
 - ---- Focus on the high performance test sockets
 - ---- International competitiveness
- Other top / emerging socket vendors
 - ---- Kaizhitong Microelectronics (KZT)
 - ---- Junrensi Electronic Technology (JRS)



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Challenges for local vendors

- Foreign chipmakers with manufacturing in China still mostly buying sockets from outside China
- A small amount of government subsidy or help for Chinese socket vendors
- Chinese socket vendors mostly focusing on low-end products
- New products with high performance will be necessary for improving competitiveness in both local and international market



Challenges for foreign vendors

 Increased number of purchase decisions will be made by Chinese chip designers and OSATS in next five years

 First round competition for close cooperation with Chinese decision makers may be over: long-term relationships may already have been formed and difficult to break



Conclusion

- Chip making in China set to grow driven by strong global IC market and increased market share
- Increased importance of China as a region for semiconductor test
- Chinese socket market expected to grow from 11% in 2016 to 15% - 17% in 2021

