

**BiTS 2017**

**Archive - Closing**

**EIGHTEENTH ANNUAL**

**BiTS**

**Burn-in & Test Strategies Workshop**

TM

**March 5 - 8, 2017**

**Hilton Phoenix / Mesa Hotel  
Mesa, Arizona**

**Archive - Closing**

© 2017 BiTS Workshop - Image: fonda / iStock

## Summary

### Learn...

- Tutorial, Keynote, 32 Papers, 19 Posters  
    > 900 PowerPoint slides

### Explore...

- BiTS EXPO: 52

### Share...

- Meals, Networking, Social Event

What's *NOW* & *NEXT* in Test & Burn-in of Packaged ICs



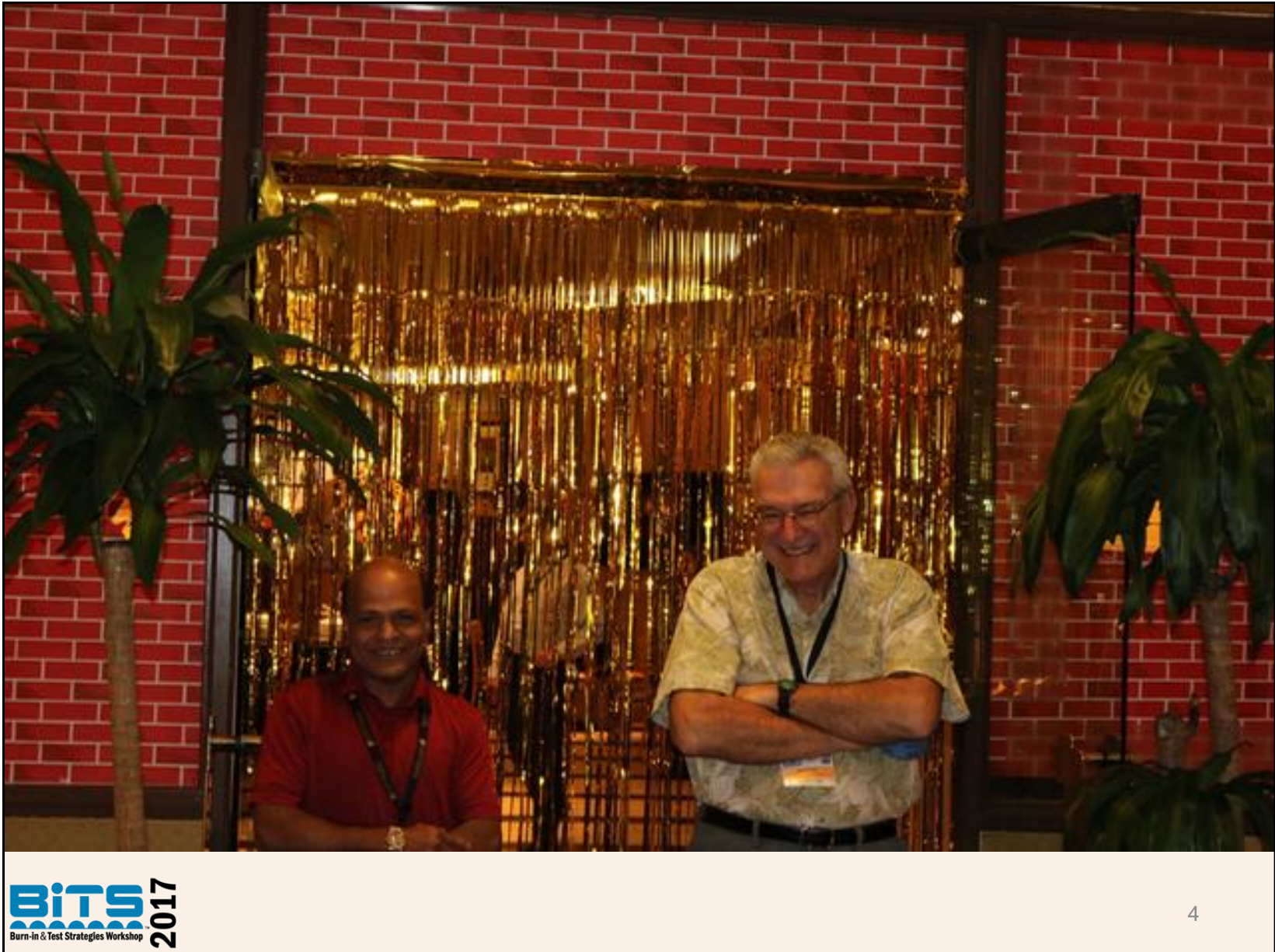
THE BITS  
**SPEAKEASY**  
EST. 2017



**TUESDAY 6:30 – 9:30 PM**

**BE SURE TO GET THE SECRET LOCATION & PASSPHRASE!**  
(ASK A COMMITTEE MEMBER OR THE BITS DESK)















David Pfaff  
Takuya Kojima

Bill Walkowski  
Carol McCuen









## Have the LAST WORD!

	Excellent	Good	Fair	Poor
Technical Program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exhibits	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Meals/Social Activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Registration Process	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b><u>OVERALL EVALUATION</u></b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	Yes	No
<b>DO YOU WANT TO ATTEND BiTS 2018?</b>	<input type="checkbox"/>	<input type="checkbox"/>

and on-line

[bitworkshop.org/feedback](http://bitworkshop.org/feedback)



## Tell Us!

- In Person
- Via email

[bitsinfo@bitsworkshop.org](mailto:bitsinfo@bitsworkshop.org)

[ira@bitsworkshop.org](mailto:ira@bitsworkshop.org)

- On-line

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## [bitstestworkshop.org](http://bitstestworkshop.org)

Your Complete Source For Information About BiTS

### Current Workshop

- Call For Papers
- EXPO & Sponsorships
- Advance/Final Program
- Registration Information & Forms; Register On-line
- Author Information
- Hotel Information/Travel

### Features

- Committee Members
- Contact BiTS - Add to Mailing List & Inquiries
- Links to Other Websites
- 'Press' About BiTS
- Archive of past BiTS
- Search BiTS Feature

## Plus Premium Archive...

## BiTS Premium Archive

- Multimedia
  - Audio with synchronized slides & pointer
  - BiTS 2014 - 2016 & BiTS China 2015 - 2016
  - BiTS 2017 posted shortly after BiTS
- Additional content
  - Tutorials
- Subscription Model
  - BiTS 2017 Professional Attendees – Subscription for One Year
  - Subscriber – Nominal Fee
    - Applied to BiTS 2018 Registration

*Updated  
Shortly!*

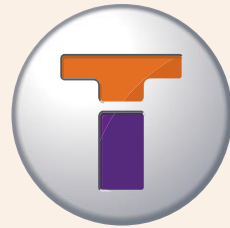
[bitworkshop.org/premium](http://bitworkshop.org/premium)



## BiTS 2017 Early Bird Abstracts

Author(s)	Company
Noureen Sajid & Jeff Sherry	Johnstech International
Jason Mroczkowski	Xcerra
Justin Yun, BoHyun Kim & Dave Oh	TSE Co.,Ltd
Thiha Shwe, Hisashi Ata & Kenichi Sato	Texas Instruments / Yokowo
James Tong	Texas Instruments
Yuanjun Shi	TwinSolution Technology Ltd
Frank Zhou	Smiths Connectors
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Gil Conanan & Rolando Reyes	Analog Devices, Inc.
Barry Johnson	inTEST Thermal Solutions
Martin Gao & Carolina Lock	Texas Instruments
Matthew Priolo, Adrian Rodriguez, Christopher Kinney & Adewale Oladeinde	Intel Corporation
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Amy Xia, Ying-feng Pang, Jack Mumbo & Emad Al-Momani	Intel

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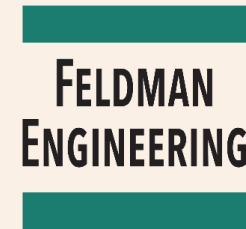
Honored

**LEENO**



# With Thanks to Our Sponsors!

Distinguished



Networking



Keynote





# With Thanks to Our Sponsors!

Thumb drives &  
Lanyards



Notebooks



Keycards



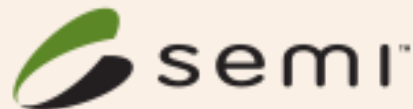
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## ... and Industry Partners



**THANK YOU EXHIBITORS!**



## EXPO 2017 Exhibitors & Booth Assignments

Aehr Test Systems	A28	Materion Corporation	A49
Aries Electronics, Inc.	A25	Micro Contact Solution	A8
Astronics Test Systems	A18	Micro Control Company	A5
CCI Precision	A24	MicroConnex	K5
Chip Scale Review	A22	Microfriend	A11
Chip Shine, Inc.	A38	Mikuro Spring	A6
CMR Summit	A9	MJC Electronics Corp.	A36
Cohu ITS	A3	Modus Test	A40, A41
E. Jordan Brookes	A30	Phoenix Test Arrays	A46
ELES Semiconductor	A7	Plastronics Socket Company	A48
Enplas Tech Solutions, Inc.	A44	Qualmax Inc.	A51
Ensinger	A50	R&D Altanova	A1
HiCon	A19	Rika Denshi	A23
Incal Technology	A26	Rosenberger	K4
Indium Corporation	A29	Sensata Technologies	A34, A35
INNO GLOBAL	A16	Sun Electric Heater, Inc.	A4
Integrated Test Corp.	K1	SVTCL	A20
inTest Corporation	A32	TDK-Lambda Americas	A10
inTEST Thermal Solutions	A39	Test Tooling Solutions Group	A45
Ironwood Electronics	K6	TSE Co., Ltd	A13
ISC	A42, A43	Tokyo Electron Limited	K3
RWIN Co., Ltd.	A12	TwinSolution Technology Ltd	A27
Johnstech International	A21	WinWay Technology	A17
Kita USA Inc	A2	Xcerra - Multitest	A31
KYEC USA	A37	Yamaichi Electronics USA, Inc.	A47
Leeno Industrial Inc.	A14		



# BiTS Workshop Committee

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Valts Treibergs  
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Hongjun Yao  
*Qualcomm*

## Call for BiTS 2018

March 4-7, 2018 ♦ Mesa, Arizona

Presentations ♦ Posters ♦ Tutorial

BiTS EXPO 2018 & Sponsors

Share your latest work and advancements as an **AUTHOR!** Your presentation or poster will be part of a stimulating and comprehensive program. Explore a demanding topic as a **TUTORIAL INSTRUCTOR.** Share your expertise with participants eager to build their leading edge skills. Presentation, Poster & Tutorial proposals addressing a broad range of burn-in and test subjects are welcome, including, but not limited to:

- Socketing/Contacting of Contemporary and Advanced Packaging Technologies
- PCBs, Materials, Handlers, Contact Technologies, Burn-in Tooling
- Modeling, Characterization & Analysis
- Process & Operational Challenges
- WLCSP Test for KGD or Final Test
- MEMS and Non-Electrical Stimuli Test

The EVENT for exhibiting your company's products & services. Showcase and promote what is **Now & Next!**

**Don't miss out!** See the registration desk to sign up now at the early-bird discount rate. **BiTS EXPO** is sure to sell out!

For more information about BiTS 2018 please contact the BITS Office  
[bitsinfo@bitsworkshop.org](mailto:bitsinfo@bitsworkshop.org)

Submissions now open  
[abstracts2018@bitsworkshop.org](mailto:abstracts2018@bitsworkshop.org)

# BiTS "Special" Award

For the Least Concealed Sales Pitch



(Almost)  
Brilliant  
Disguise

"Semi-retired" but always available...

## BiTS Awards

- Best Presentation
- Best Poster
- Best Data Presented
- Most Inspirational Presentation
- Most Educational (Tutorial in Nature)
- Attendee Choice
  - Announced post-event





**Shanghai**  
**week of September 4, 2017**  
**(exact date to be confirmed)**

**BiTS 2018**



**March 4 – 7, 2018**

**Hilton Phoenix / Mesa Hotel**

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