



SEVENTEENTH ANNUAL

BiTS™

Burn-in & Test Strategies Workshop

March 6 - 9, 2016

**Hilton Phoenix / Mesa Hotel
Mesa, Arizona**

Closing

© 2016 BiTS Workshop – Image: Stioip / Dollarphotoclub

Summary

Learn...

- Tutorial, Distinguished Speaker, Keynote, 30 Papers, 5 Posters
> 800 PowerPoint slides

Explore...

- BiTS EXPO: 47 Exhibitors (49 Booths)

Share...

- Meals, Networking, Social Event

What's *NOW* & *NEXT* in Test & Burn-in of Packaged ICs

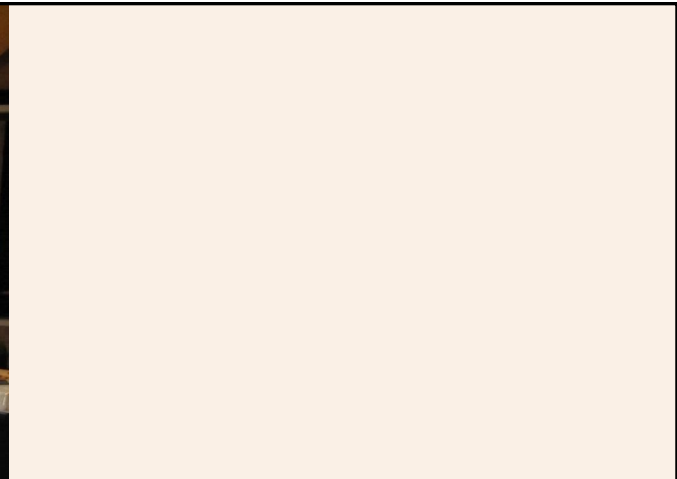


BiTS Social Event

“The Sporty BiTS Bar & Grill”

Tuesday 6:30 – 9:30 pm
Kiva Foyer and Patio







Networking Sponsor



Premier Sponsor



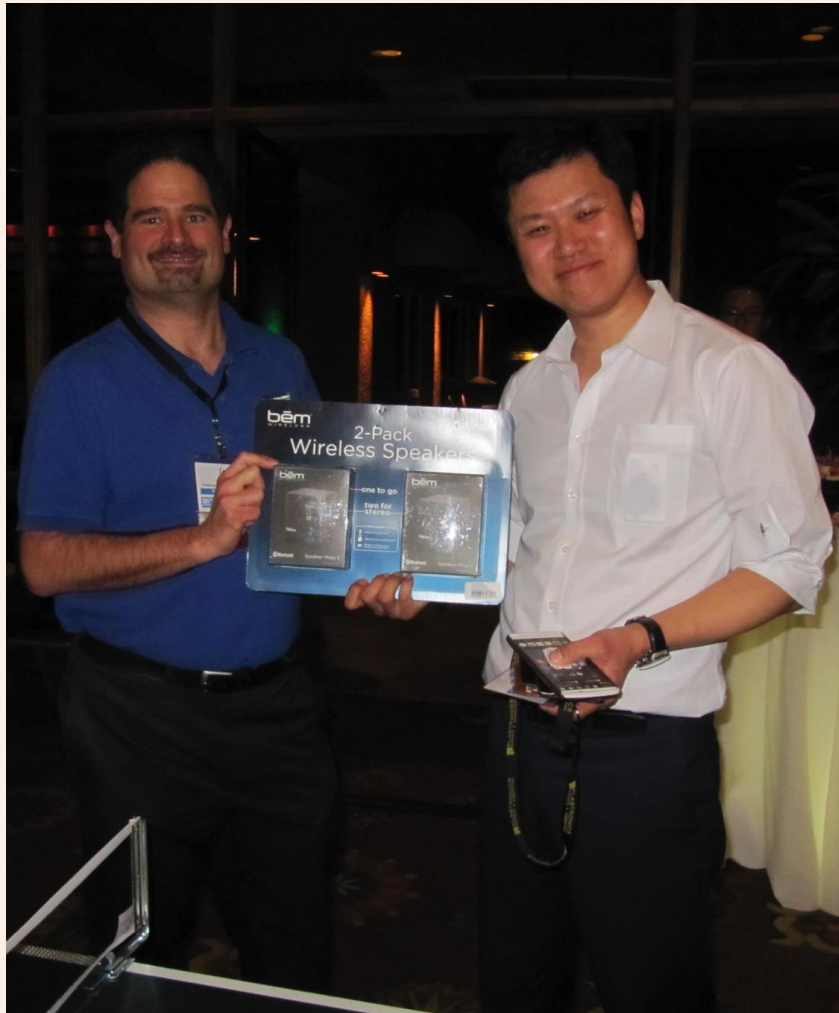




BiTS 2016
Burn-in & Test Strategies Workshop







AJ Park - IWIN



John Choi - Qualcomm



Aric Pryor –
Semiconductor Test Supply



Rich Medeiros –
Rika Denshi America



BiTS 2016 Attendance

- Professional 200
 - 34% International
 - Japan 24, Europe 18, Korea 13
- Total 359

Have the LAST WORD!

Overall Workshop Evaluation

	Excellent	Good	Fair	Poor
Technical Program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exhibits	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Meals/Social Activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Registration Process	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<u>OVERALL EVALUATION</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	Yes	No
DO YOU WANT TO ATTEND BiTS 2017?	<input type="checkbox"/>	<input type="checkbox"/>



Tell Us!

- In Person
- Via email

bitsinfo@bitsworkshop.org

ira@bitsworkshop.org

- On-line

bitsworkshop.org/feedback

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Your Complete Source For Information About BiTS

Current Workshop

- Call For Papers
- EXPO & Sponsorships
- Advance/Final Program
- Registration Information & Forms; Register On-line
- Author Information
- Hotel Information/Travel

Features

- Committee Members
- Contact BiTS - Add to Mailing List & Inquiries
- Links to Other Websites
- 'Press' About BiTS
- Archive of past BiTS
- Search BiTS Feature

Plus Premium Archive...

BiTS Premium Archive

- Multimedia
 - Audio with synchronized slides & pointer
 - BiTS 2013, BiTS 2014, BiTS 2015
 - BiTS Shanghai 2015
 - BiTS 2016 posted shortly after BiTS
- Additional content
 - Tutorials
- Subscription Model
 - BiTS 2016 Professional Attendees – Subscription for One Year
 - Subscriber – Nominal Fee
 - Applied to BiTS 2017 Registration

*Updated
Shortly!*

bitworkshop.org/premium

Call for BiTS 2017

March 5-8, 2017 ♦ Mesa, Arizona

Presentations ♦ Posters ♦ Tutorial

BiTS EXPO 2017 & Sponsors

Share your latest work and advancements as an **AUTHOR!** Your presentation or poster will be part of a stimulating and comprehensive program. Explore a demanding topic as a **TUTORIAL INSTRUCTOR.** Share your expertise with participants eager to build their leading edge skills. Presentation, Poster & Tutorial proposals addressing a broad range of burn-in and test subjects are welcome, including, but not limited to:

- Socketing/Contacting of Contemporary and Advanced Packaging Technologies
- PCBs, Materials, Handlers, Contact Technologies, Burn-in Tooling
- Modeling, Characterization & Analysis
- Process & Operational Challenges
- WLCSP Test for KGD or Final Test
- MEMS and Non-Electrical Stimuli Test

The EVENT for exhibiting your company's products & services. Showcase and promote what is **Now & Next!**

Don't miss out! See the registration desk to sign up now at the early-bird discount rate. **BiTS EXPO** is sure to sell out!

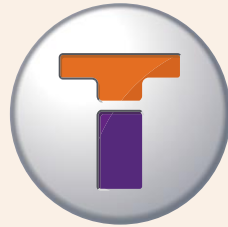
For more information about BiTS 2017 please contact the BITS Office
bitsinfo@bitsworkshop.org

BiTS 2016 Early Bird Abstracts

Presenter	Company
Paul Ruo	Aries Electronics
Larre Nelson	Kita USA
James Tong	Texas Instruments
Mike Gedeon	Materion
Jack Mumbo	Intel
Makoto Kondo	OMRON
Gert Hohenwarter	GateWave Northern, Inc.
Brad Emberger	Advantest

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innovate . collaborate . deliver

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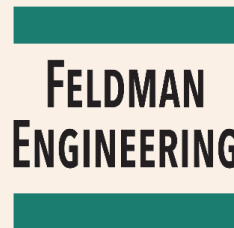
QUALITY INTERCONNECTION EXPERTS

From Sensata Technologies



TSE

Distinguished



Networking



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Thumb drives &
Lanyards



Notebooks



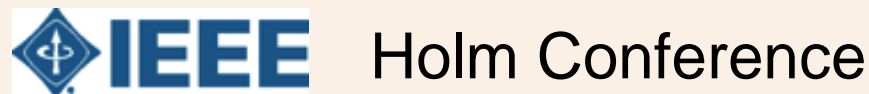
Keycards



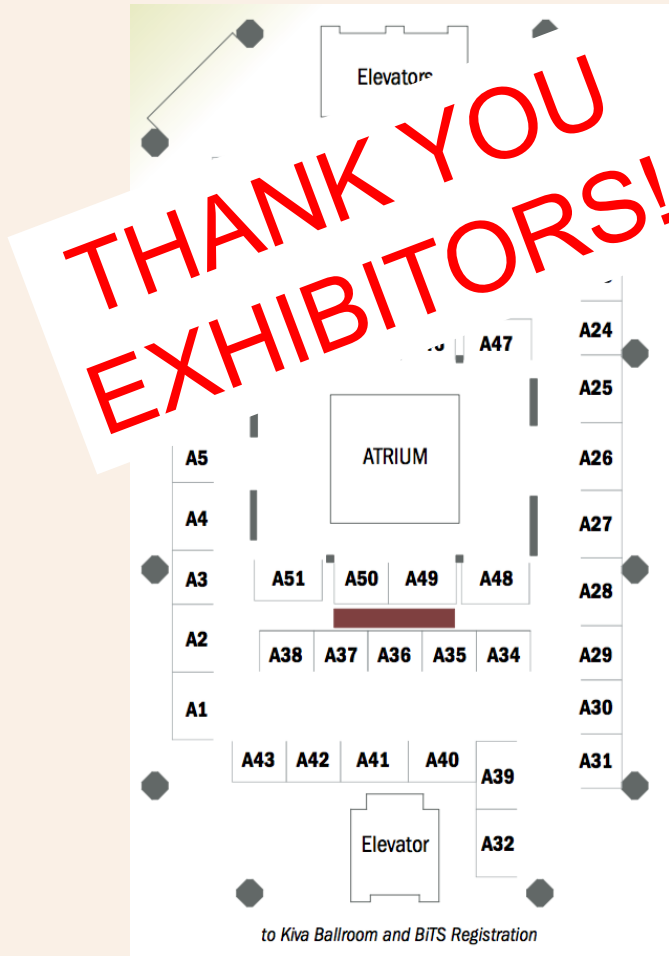
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... and Industry Partners



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BiTS Awards

- Best Presentation
 - Best Poster
 - Best Data Presented
 - Most Inspirational Presentation
 - Best Presentation, Tutorial in Nature
 - Attendee Choice
- ... and ...

BiTS "Special" Award

For the Least Concealed Sales Pitch



(Almost)
Brilliant
Disguise

"Semi-retired" but always available...

BiTS China
September 13, 2016
Suzhou China



BiTS 2017



March 5 – 8, 2017

Hilton Phoenix / Mesa Hotel

