WELCOME TO BiTS 2013

by

Fred Taber
General Chairman, BiTS Workshop

Opening remarks and general information by the BiTS Workshop General Chairman, Fred Taber.

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FOURTEENTH 14th ANNUAL

BiTS™

Burn-in & Test Strategies Workshop

March 3 - 6, 2013
Hilton Phoenix East / Mesa Hotel
Mesa, Arizona

WELCOME

Welcome

to

The World's Premier Event for What's Now & Next in Burn-in and Test of Packaged ICs

FOURTEENTH 14th ANNUAL

BiTS™

Burn-in & Test Strategies Workshop

Workshop Overview

(Please Silence Cell Phones)

Workshop Overview

Welcome to the 14th Annual BiTS Workshop

The World's Premier Event for What's Now & Next in Burn-in and Test of Packaged ICs

- **Comprehensive Program**
  - ✓**Technical Program**
    - – TechTalk
    - – Keynote Speaker
    - – Papers
    - – Talking Points Show
    - – Tutorial
    - – Market Reports
    - – Posters
  - ✓**BiTS EXPO – 51 Exhibitors**
  - ✓**Networking Opportunities**
    - – Social Program

Added to the Program:
2nd Market Report in Session 4

Workshop Overview

Welcome to the 14th Annual BiTS Workshop

eBiTS 2013

- Posters, Info & Ads on Flat Screen Monitors
- Proceedings on a Thumbdrive
- Tutorial 'Manual' on a Thumbdrive
- TechTalk 'Manual' on Wireless Download
- Evaluations on the Web; QR Codes for Smart Phones
- QR Codes on Badge: Contact Info (Business Card)
- Featured Speakers & EXPO Video Interviews on the Web

Workshop Overview

Welcome to the 14th Annual BiTS Workshop

- Informal and Casual Throughout All Sessions and Activities
- Feedback & Suggestions are Encouraged & Welcome
- BiTS is pleased to again be at the Hilton Phoenix East / Mesa Hotel …and again

ANNOUNCING

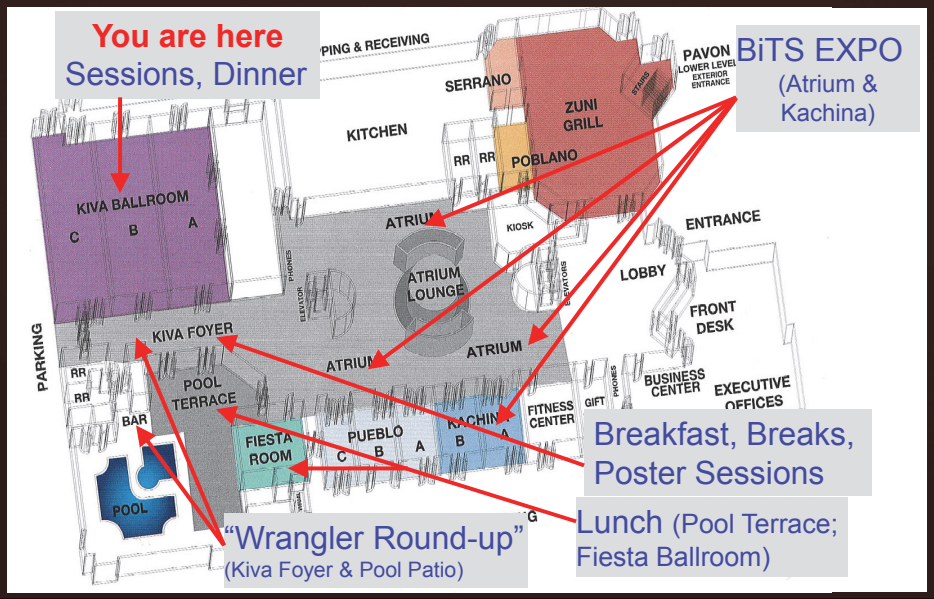
15th Anniversary!

BiTS 2014

March 9 - 12, 2014

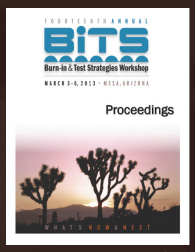
at the Hilton

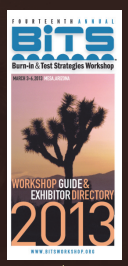
Hotel Facilities



Workshop Overview

- **Professional Attendee Registration Includes**
  - ➢ Technical Program
    - ✓ + TechTalk (*); Tutorial (*)
  - ➢ Meals & Social Program
  - ➢ BiTS EXPO
  - ➢ Registration Package
    - ✓ Badge w. Sponsored Lanyard
    - – Softcopy Proceedings (Hardcopy Optional)
    - ✓ Workshop Guide & Exhibitor Directory
    - ✓ Souvenir Backpack, Tote
    - ✓ Sponsored Padfolio
    - ✓ TechTalk (*); Tutorial Materials (*)
    - ✓ Evaluations / QR Codes





Hotel Key Card

(*) w. addl. registration)

Workshop Overview

Learn...

Learn - from a technical program that includes 24 papers in 7 Sessions, 2 reports on the Socket Marketplace, Poster Sessions with 4 posters, a TechTalk, a Tutorial and Talking Points. Plus a renowned speaker delivering the Keynote address.

Explore - the latest products and services from 51 companies at the BiTS EXPO

Share - ideas with colleagues from around the world at numerous networking events

Workshop Overview

Learn...

Workshop Guide

SPECIAL FEATURE ARTICLE

Chip Scale Review

"Requirements: Aren't They Obvious?"

by

David Barnum

Global Business Unit Manager

Sensata Technologies

Technical Program

Learn...

- **BiTS TechTalk**
  - ➢ **"Thermal and Mechanical Challenges for Test Handlers"**
    - ✓ Jerry Tustaniwskyj, Ph.D.—Delta Design, Inc.
- **BiTS Tutorial**
  - ➢ **"Package Test is a Dirty Business"**

    Cleaning Strategies to Reduce Cost of Test and Improve Overall Equipment Effectiveness (OEE)
    - ✓ Jerry Broz, Ph.D.—International Test Solutions
- **Market Reports**
  - ➢ **"Socket Marketplace Report"**
    - ✓ Fred Taber—Taber Consulting
  - ➢ **"Market Trends in Test Equipment and Test Consumables"**
    - ✓ John West —VLSI Research Inc.

Technical Program

Learn...

Featuring:

Keynote Speaker

"The Dramatic Restructuring of the Integrated Circuit Industry"

Bill McClean—IC Insights, Inc.

Talking Points

"Interconnectology: Inspiring a Paradigm Shift"

Hosted by Françoise von Trapp —Queen of 3D, Founder of 3D InCites

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Technical Program

7 Technical Sessions

- Streamlining Operations
- Test Tooling Made Easy
- Award Winning Performance
- Bring it to the Board (PCB)
- Better By Design
- And, at the Wafer Level
- Product and Material Mélange

Plus a Poster Session

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BiTS EXPO

- 51 Companies Exhibiting
  - Explore their Latest Products & Services
  - Description & Contact Info in the Exhibitor Directory
  - Company List in the Proceedings
- Atrium & Kachina
- EXPO Schedule:

MONDAY	TUESDAY
5:30PM – 9:00PM	3:30PM – 6:30PM

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EXPO2013

Principal Sponsors

Atrium & Kachina

A01	R&D Circuits	A20	SV Probe	A39	CMR Summit Technologies
A02	R&D Circuits	A21	Leeno Industrial, Inc.	A40	Interconnect Devices, Inc.
A03	Hon Hai Precision (Foxconn)	A22	Hi Speed Interconnects	A41	Interconnect Devices, Inc.
A04	J2M Test Solutions, Inc.	A23	Rika Denshi America	A42	Transcend Technologies
A05	Micro Control Company	A24	CCT Plastics	A43	High Connection Density
A06	E-TEC Interconnect, Ltd.	A25	Aries Electronics, Inc.	A44	Enplas Tech Solutions
A07	Chip Scale Review	A26	Incal Technology, Inc.	A45	Test Tooling Solutions
A08	Micro Contact Solution	A27	Piper Plastics, Inc.	A46	Phoenix Test Arrays
A09	Sun Electric Heater	A28	Aehr Test Systems	A47	Yamaichi Electronics
A10	JF Microtechnology	A29	MJC Electronics Corp.	A48	Plastronics
A11	IWIN Co., Ltd.	A30	E. Jordan Brookes	A49	Materion
A12	American Swiss Products	A31	Titan Semiconductor Tool	A50	Ensinger, Inc.
A13	Vermont Microdrilling	A32	Johnstech Int'l Corp.	A51	Qualmax Testech
A14	3M Electronic Solutions	A34	Sensata Technologies	K01	Motion Dynamics
A16	MicroConnex	A35	Sensata Technologies	K02	M&M Specialties
A17	MJS Designs, Inc.	A36	DuPont	K04	Multitest
A18	Kita USA, Inc.	A37	Ironwood Electronics	K05	VA Innovation
A19	Evans Analytical Group	A38	Abrel Products, Ltd.	K06	Acculogic

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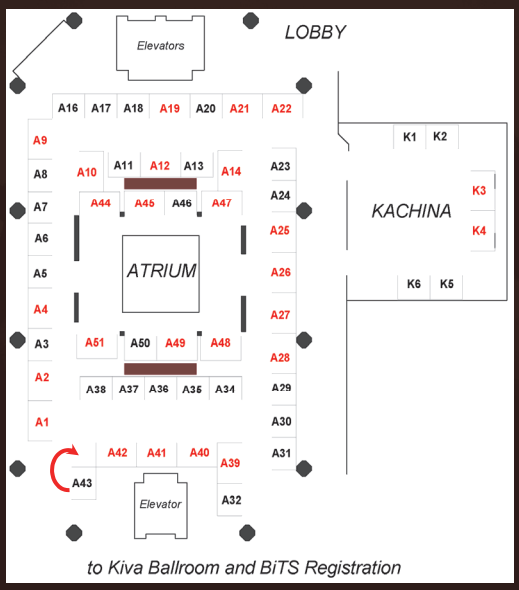
EXPO2013

Floor Plan



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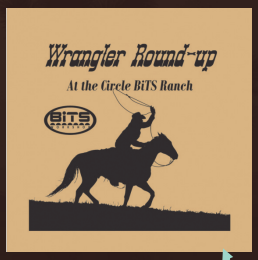
Networking ...Share

Meet Your Colleagues From Around the World

- Many Opportunities to Network, Share & Discuss
  - ➢ Meals & Receptions
  - ➢ Morning and Afternoon Breaks
  - ➢ Poster Session During the Break on Monday PM
  - ➢ BiTS EXPO
    - ✓Social Activities In Conjunction With the Exhibits
  - ➢ Tuesday Evening Social Event: "Wrangler Round-up"
    - ✓At the Circle BiTS Ranch …wear your bandana!

-- Beverages, Vittles, Music, Games --



Wrangler Round-up

At the Circle BiTS Ranch

BiTS WORKSHOP

Tuesday, March 5 - 6:30PM
Kiva Foyer & Pool Patio

Dust off your 10 gallon hat and mosey on over to the Circle BiTS Ranch for some tasty vittles, fine beverages, campfire songs and an all-around knee slapping good time

Technical Program

Learn...

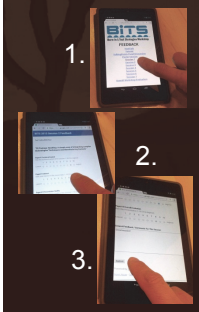
Evaluation / Comments Forms

Hardcopy **&/or** **Online**

At Registration Desk

Drop Off at the Registration Desk

http://www.bitsworkshop.org/feedback



Main Menu

3 EASY Steps
1. Select Session
2. Pick Category
3. Choose Rating

Recognition

- **Award Plaques**
  - **Best Poster**
  - **Best Data Presented**
  - **Most Inspirational Paper**
  - **Best Presentation, Tutorial in Nature**
  - **Attendee Choice**
  - **Best Presentation / Paper**

BiTS Award Archive is in the Proceedings

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Recognition

AND……..a Special Award…….

Now "Semi-Retired"

FOURTEENTH 14th ANNUAL BiTS Burn-in & Test Strategies Workshop

Special Award

for the

Least Concealed Sales Pitch

The (Almost) Brilliant Disguise Award

BiTS Website

Your Complete Source For Information About BiTS

http://www.bitsworkshop.org

Social Networking
Join the Burn-in & Test Socket Workshop (BiTS) group on in

BiTS Website

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http://www.bitsworkshop.org

**** Current Workshop ****

- Call For Papers
- EXPO & Sponsorships
- Advance/Final Program
- Registration Information & Forms; Register On-line
- Author Information
- Hotel Information/Travel

**** Features ****

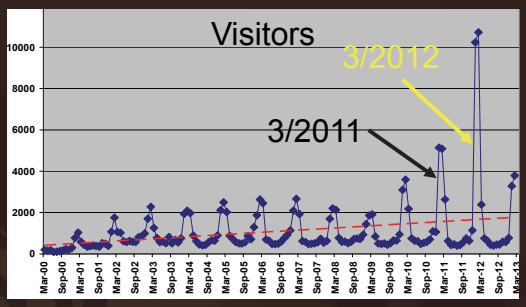
- Committee Members
- Contact BiTS - Add to Mailing List & Inquiries
- Links to Other Websites
- 'Press' About BiTS
- Search BiTS Feature

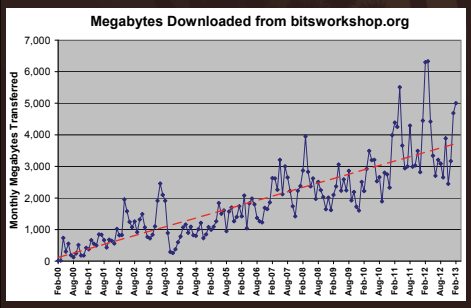
**** Prior Workshops ****

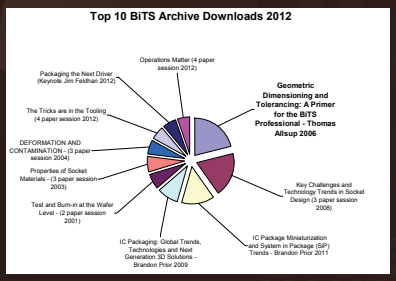
BiTS Archive: Papers, Authors, Attendees

BiTS Website

Visitors & Downloads







BiTS Website

bitsworkshop.org - Visitors

BiTS Website

Your Complete Source For Information About BiTS

http://www.bitsworkshop.org

Coming Soon

BiTS 2013 Archive (April/May 2013)

BiTS 2014 Call For Presentations (~August 2013)

Don't wait!

Sign-up now to do a paper or poster!

abstracts2014@bitsworkshop.org

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http://www.bitsworkshop.org

Enhanced Archive Coming Soon

- Multimedia (audio synchronized slides)
- Additional content
- Subscription Model
  - Attendee – Included in Registration
  - Subscriber – Released Later

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innovate . collaborate . deliver

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TERADYNE

iDi INTERCONNECT DEVICES

Distinguished

IRD CIRCUITS

Networking

Sensata Technologies

Publication

Chip Scale REVIEW

Lanyards

Enplas

Notebooks

YAMAICHI ELECTRONICS

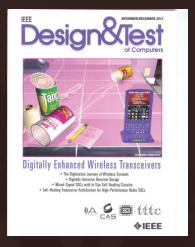
Key Card

IRD CIRCUITS

Resources

Other Test & Burn-in Resources

- Chip Scale Review
- Final Test Report
  - ✓The latest news from around the test industry
- *Design & Test of Computers*
- *TAP Times*
- *SWTW – Semiconductor Wafer Test Workshop*



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Committee

PROGRAM:

Rafiq Hussain—AMD (ret.)
Marc Knox—IBM
C.Y. Lai—TTS Group
Mike Noel—Freescale
Ila Pal—Ironwood Electronics
Morten Jensen—Intel
Joachim Moerbt—Advantest
John Moore—Texas Instruments
Ira Feldman—Feldman Eng. Corp.

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Owen Prillaman—TechConnect Sales & Distribution

MARKETING: *John Hartstein, Chair—Sensata*

REGISTRATION: *Paul Boyce, Chair—Advantage* Specialist