

TestConX 电子测试技术论坛经过 20 年的成功举办与沉淀，已经成为了测试易耗品、测试单元集成、测试操作领域的顶级论坛。随着论坛不断发展，涵盖的主题主要围绕着电子测试的实际应用，逐渐从封装后半导体的终测和老化测试，延伸到包括验证、先进封装测试、系统级测试、模组测试等在内的各种后道测试。

论坛历次的成功举办 (在美国 Phoenix/Mesa, Arizona 地区举办至今)和专业听众、本地观众、展商与赞助商的支持密不可分。近年来，论坛听众高达 40%来自海外，进一步证明了论坛不仅仅为本地半导体圈提供了价值，更为海内外专业人士都提供了帮助。

为更好地服务全球的行业精英，我们在美国论坛以外安排了额外的分会论坛，与美国论坛间隔约 6 个月。鉴于中国之于半导体产业的重要性与日俱增，特别是在发布了《集成电路产业发展纲要》后，TestConX 决定将这个分会论坛举办地放在了在中国，并在 2015 年启动了首届活动。

去年，第四届 TestConX 论坛活动于 10 月分别在苏州和深圳成功举办，论坛下的专业研讨会暨展会吸引了超过 500 名的注册听众。

今年，TestConX 中国将回到上海，并将于 2019.10.29 周二在上海锦江汤臣洲际大酒店举办第五届专业研讨会暨展会。

本次活动将为期一整天，在专业研讨会上除了为听众带来 TestConX 美国会场的获奖技术论文，还将带来本地甄选的最新技术文章等内容。同时 TestConX (展览区) 将提供与各类行业专家与专业供应商交流的机会。

TestConX 展览会现开放招商，您有机会成为大会铂金、黄金与白银赞助商、或参展商。大会演讲征稿预计 6 月底截止，TestConX 的会议日程将于 7 月公布。

我们预期上海大会将吸引上海本地及长三角地区的众多听众与观众，包括 SMIC, Samsung, TSMC, NXP, Intel, STATS ChipPAC, ASE, HUAWEI, DJI, 等等。另外，超过半数的 TestConX 2019 美国展商已表示有意向参加中国分会。

机不可失，时不再来！赶紧报名参加 TestConX，加快全球市场拓展步伐，扩大市场份额，获取更多销售线索！

1 中国目前是世界最大的半导体消费国，占全球芯片需求量的 45%。

¹ <http://www.virtual-strategy.com/2015/02/19/china%E2%80%99s-semiconductor-investment-plans-unprecedented-opportunity-focus-semicon-china-2015#ixzz3WBrfk2sW>

TestConX China 活动大纲与费用

听众

- 目标听众 350-400 名认证的邀请专业听众 – 测试工程师、测试经理、设计工程师、设计经理、运营经理、采购代理、采购经理与供应链经理。
- 自主报名参与，将收取折合人民币 750 元 (美金 115)的当期研讨会暨展会入场费用。
 - 部分听众将使用展商的邀请码及本地机构推荐登记，以使听众来源多样化。

论坛日程 (随大会通知变动)

- 上午
 - 主题演讲
 - 第一小节
 - 4 篇全新演讲 (30 分钟一场)。
 - “BiTS 最佳演讲奖” 或最新本地演讲 – 甄选 2019 年美国大会演讲稿或本地最新研究内容，中文或英语形式。
 - 茶歇
- 午餐与 BiTS Expo 展览 (~2 hours)
- 下午
 - 第二小节
 - 四篇全新演讲 (30 分钟一场)，中文或英文。
 - 茶歇与 BiTS Expo 展览

BiTS EXPO 展览计划

- 本届 27 个全升级展位空间
 - 每个展位提供免费定制高清印刷写真背景墙和灯光，供展示展商公司与产品信息。
 - 付款后即可选位。
 - 参见展位信息和楼层平面图
- 预计整整 5 个小时的展示时间，展览开放时间为 13:00-18:00。
- 每个展位将获得 10 张免费会议入场券 (供 10 名听众使用) 与 1 张员工券。展商预定额外入场券有优惠折扣。
- 每个展位价值 3,600 美金，场地大小为 2.3m X 1.8m，
- 早鸟优惠价格：在 2019 年 06 月 01 日之前报名参展今年的 TestConX China 的展商，将给予 10%的折扣，即 3240 美金。

赞助商

- 铂金赞助商 – 1 家 (独家冠名) - 已被预订
- 黄金赞助商 – 3 家 – 11,500 美金包括展位
- 白银赞助商 – 5-7 家 – 5,000 美金
- 权益与赞助级别对应，请参照赞助商权益表格。

费用备注：

- 因许多观众会收到大会邀请函入场（论坛无力负担或报销注册费），活动经费将主要由 TestConX EXPO 展商与赞助商承担。
- 展商与赞助商一旦下单付费，不可取消或退款。如遇 TestConX 主办方取消活动，展商与赞助商将获得全额退款。

更多信息，敬请联系 china@testconxchina.org 或访问官网: <https://www.testconxchina.org/>

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TestConX China 2019 赞助商权益

权益内容	铂金*	荣誉	黄金	白银
限定数量	独家 (1)	1**	3	5 - 7
展览区优先位置、超大展台(3m 宽, 含 1 张展览会员入场券)	包括	-	-	-
展览区优先位置、超大展台(2.3m 宽, 含 1 张展览会员入场券)		包括	包括	-
会议注册通行证 (供员工、客户或其他相关人士使用)	30	25	20	5***
展商与赞助商 VIP 晚宴入场券	3	3	2	1
大会指南全彩页广告	封底	封里	有-全页	有-半页
所有大会推广印刷品与电子邮件中显示公司名称与 LOGO	有		-	-
电子讲义与大会指南中显示公司名称与彩色 LOGO	有	有	有	有
大会现场展示公司提供的展板或易拉宝	有	有	有	-
论坛区与展览区识别标志	有	有	有	有
大会网站展示 LOGO 并链接到公司网站 (直至 2020 年 3 月 1 日)	优先位置	优先位置	有	有
大会指南公司介绍	优先位置	优先位置	有	有
大会欢迎与结束致辞特别介绍	优先位置	有	有	有
专属 DM 介绍铂金赞助商	有	-	-	-
大会分发赞助商提供带有公司 LOGO 的纪念品 (需事先报备经大会发放)	有	有	有	-

* 如果有其他参展商, 必须要有两年的合作关系才能有参与报名和遴选。

** 铂金赞助商有优先保留权。

*** 可赞助提供一项展会宣传物品(需提前审核)。

Shanghai - Tuesday October 29, 2019

[TestConX](#) has, over the course of its twenty-year history, established itself as the preeminent event for test consumables, test cell integration, and test operations. The program scope has expanded over these years from packaged semiconductor “final” test and burn-in to encompass all practical aspects of electronics testing including validation, advanced packaging testing, system level test, module test, and beyond to finished product test.

The success of the workshop – which has been primarily held in the Phoenix/Mesa, Arizona area for most of its history – is well appreciated by attendees, exhibitors, sponsors and visitors from the local community. International attendance at the Mesa event, at over 40% for the past several years, demonstrates the global reach and relevance of the TestConX.

In response to this international demand and in recognition of the importance of China to the semiconductor industry¹ and its participants – and the impact of the “National Guidelines for the Development and Promotion of the IC Industry²” — a yearly TestConX China workshop was launched in 2015. Last year, the fourth annual events for [TestConX China](#) where held in Suzhou and Shenzhen with over five hundred attendees.

This year, TestConX China will return to Shanghai on Tuesday October 29, 2019 to the delightful InterContinental Shanghai Pudong hotel.

This one-day TestConX event will provide attendees with the opportunity to see new locally created and developed content in addition to the best from international presenters. The TestConX EXPO will facilitate networking and meeting with various suppliers and supply chain partners to the industry.

Opportunities are now available for Honored and Distinguished Sponsors as well as for TestConX EXPO exhibitors. The **call for presentations and posters is currently open until June 28, 2019** and the TestConX China workshop agenda will be published in July.

The event will generate strong attendance from the local Shanghai and regional semiconductor industry including SMIC, Samsung, TSMC, NXP, Intel, STATS ChipPAC, ASE, HUAWEI, DJI, and others. In addition, many of the exhibitors and sponsors at TestConX 2019 (in Arizona) have registered to participate.

Don't miss this opportunity to be part of TestConX as we connect a larger community of test professionals and to participate in this excellent event!

¹ China is by far the largest consumer of semiconductors; it accounts for about 45% of the worldwide demand for chips, used both in China and for exports.

² <http://www.virtual-strategy.com/2015/02/19/china%E2%80%99s-semiconductor-investment-plans-unprecedented-opportunity-focus-semicon-china-2015#ixzz3WBrfk2sW>

TestConX China Event Outline & Fees

Attendance

- Target of 350-400 qualified attendees – test engineers, test managers, design engineers, design managers, operations managers, purchasing agents, purchasing managers, and supply chain managers
- Nominal base admission charge of RMB750/USD\$115
 - Many attendees will be complementary with use of passes from exhibitors or from qualification by producers/local committee.

Program (subject to change without notice)

- Morning
 - Keynote
 - Session One – Four presentations total (½ hour each)
 - New presentations and “Best of TestConX 2019” in Mandarin or English
 - Tea / Networking break
- Buffet lunch followed by TestConX EXPO Exhibits and Poster Session (~ 2 hours)
- Afternoon
 - Session Two – Four presentations total (½ hour each)
 - New presentations in Mandarin or English
 - Tea & TestConX EXPO

TestConX EXPO

- 27 Fully Upgraded Exhibition booths.
 - Each booth will have custom printed graphics and lighting.
 - Location assignment on basis of signup after receipt of payment.
 - Please see Booth Information & Floor Plan document.
- Open from 1300 to 1800 for approximately five hours of exhibit time.
- Each exhibitor will receive ten (10) admission passes for attendees and 1 staff registration. Additional passes available at discounted rates.
- Fee USD\$3,600 per event for 2.3 m x 1.8 m space.
 - Early Bird 10% discount for registration and payment before June 1st.

Sponsors

- Premier – quantity 1 (exclusive) – *unavailable*
- Honored – quantity 3 – USD\$11,500 including booth
- Distinguished – quantity 5 to 7 – USD\$5,000
- Benefits are commensurate with levels, please see sponsor table attached.

Notes on fees:

- Since many attendees will receive complementary admission (due to inability to afford or have reimbursed the registration fee), the event costs will be covered by the TestConX EXPO exhibitors and the Sponsors.
- There are no refunds for cancellations for exhibiting or sponsorship orders by submitting company. Fees are fully refunded if a cancellation by TestConX.

For more information please contact china@testconx.org or visit <https://www.testconxchina.org/>

TestConX China 2019 Sponsorship Benefits

Description	Premier*	Emeritus	Honored	Distinguished
Number Available	Exclusive (1)	1**	3	5 - 7
Premium location 3m wide exhibit space (includes 1 EXPO Staff badge)	Included	-	-	-
Priority location 2.3 m wide exhibit space (includes 1 EXPO Staff badge)		Included	Included	-
Conference Registration Passes (for customers, staff, or other guests)	30	25	20	5***
Exhibitor & Sponsor post-event dinner guests	3	3	2	1
Full Color Ad in Workshop Guide	Back Cover	Inside Cover	Yes – Full Page	Yes – Full Page
Name and logo on all promotional materials and email blasts	Yes		-	-
Name and color logo in e-Proceedings & Workshop Guide	Yes	Yes	Yes	Yes
Display of company provided standing banner	Yes	Yes	Yes	-
Signage recognition at conference & EXPO	Yes	Yes	Yes	Yes
Recognition on Website Event Pages with logo and link to your company's website (through at least March 1, 2020)	Featured	Featured	Yes	Yes
Recognition in Workshop Guide	Featured	Featured	Yes	Yes
Recognition at Welcome and Closing of workshop	Featured	Yes	Yes	Yes
Editorial email blast announcing Premier Sponsor	Yes	-	-	-
One corporate merchandise item distributed (to be approved in advance)	Yes	Yes	Yes	-

* two year commitment & two year term limit unless no other interested parties

** reserved for prior Premier sponsors

*** One corporate merchandise item distributed (to be approved in advance)