

EXPO 2013

Fourteenth Annual



BITSTM
Burn-in & Test Strategies Workshop

March 3-6, 2013 · Mesa, Arizona



EXHIBIT *at* THE WORLD'S PREMIER EVENT *for* WHAT'S **NOW & NEXT** IN BURN-IN AND TEST OF PACKAGED ICs

Exhibit at the World's Premier Event for What's **NOW & NEXT** in Burn-in and Test of Packaged ICs

F O U R T E E N T H A N N U A L

BiTS

Burn-in & Test Strategies Workshop

QUALIFIED PROSPECTS BiTS draws an international who's who—all focused on sockets, contactors, PCBs, materials, handlers, contact technologies, B/I tooling and related technologies and services.

TRAFFIC Concentrated exhibit times and an exhibits area in close proximity to the technical program ballroom promote attendee flow.

ATTRACT MORE PROSPECTS

Your company's contact info is listed in the *BiTS 2013 Workshop Guide & Exhibitor Directory* (included with every attendee's registration kit) and your company name is posted to the BiTS website.

REPUTATION BiTS is well known worldwide, and receives very favorable press from leading industry publications.

Don't miss this opportunity to REACH QUALIFIED PROSPECTS from around the world!

Send in your EXPO and Sponsorship registration applications now!

Sign up early and receive discounted pricing.

SPONSORSHIP & ADVERTISING

Attract the attention of qualified prospects by increasing the visibility of your brand to the large international audience of BiTS 2013 participants and website visitors.

Choose from a selection of Sponsorship and/or Advertising opportunities including:

- Workshop Sponsor
- Highlight Event Sponsor
- Full-Color Ad in Directory
- Electronic Ad
- High Visibility Banners
- Branded Merchandise

We can also create or customize a sponsorship or advertising opportunity to suit your promotional needs and budget.

Extend the reach of your message with SPONSORSHIP & ADVERTISING opportunities.



MARCH 3-6, 2013
MESA, ARIZONA



EXPO 2013

THE WORLD'S **PREMIER WORKSHOP** DEDICATED TO PROVIDING A FORUM FOR WHAT'S **NOW & NEXT** IN BURN-IN and TEST OF PACKAGED ICs

REGISTRATION INFO

EXPO

Early registration application is encouraged.

Don't miss out—the BITS EXPO sells out every year.

Space will be allocated on a first come-first served basis, after priority is given to BiTS 2012 exhibitors.

This priority expires on 11/01/2012.

The non-refundable (if application is accepted) exhibitor registration fee is \$1,350 per 8 foot wide booth; \$1,700 per 10 foot wide booth.

Sign up by 9/1/2012 and receive a 10% discount!

8' and 10'
BOOTH
AVAILABLE



Hilton Phoenix East/Mesa Hotel



HOTEL

BiTS Workshop attendees and exhibitors receive special discount room rates.

More information and details will be available on the BiTS website in December.

SPONSORSHIP & ADVERTISING

Signup early to receive discounted pricing.

Sponsorship & Advertising opportunities are limited and are offered on a first-come, first-served basis. Priority (until 10/1/2012), in the form of the right of first refusal, will be given to the prior year's subscriber(s).

There is a selection of Sponsorship and Advertising packages available, or one can be created or customized to suit your needs, goals and budget.

Receive discounted pricing:

20% off until November 1, 2012;

10% off from November 2, 2012 to

December 31, 2012.

More information about the BiTS EXPO and Sponsorship & Advertising, including registration and order forms, are available on the BiTS website: www.bitsworkshop.org.

For questions or other inquiries contact:

BiTS EXPO Registration office:
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845-226-7560

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BiTS

WORKSHOP

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