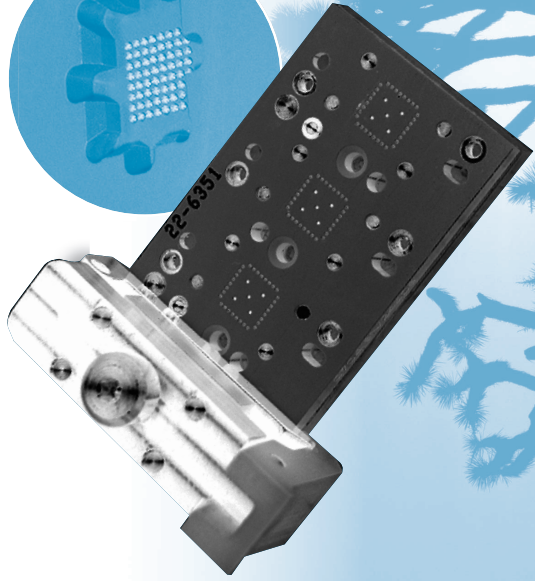
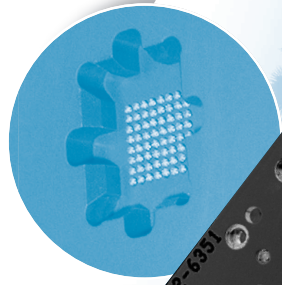


ADVANCE PROGRAM & REGISTRATION



F O U R T E E N T H A N N U A L



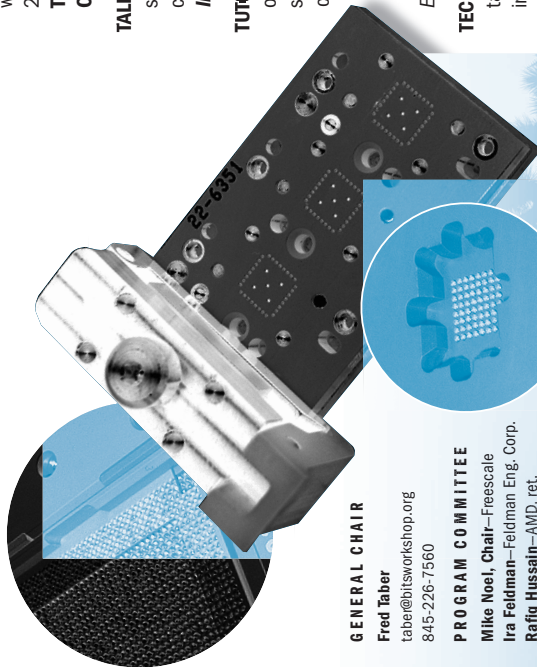
March 3-6, 2013 - Mesa, Arizona

Join your colleagues at the world's premier event to find out where burn-in and test of packaged ICs is headed

BITS™

Burn-in & Test Strategies Workshop

March 3-6, 2013 • Mesa, Arizona



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845-226-7560
bitsinfo@bitsworkshop.org

REGISTRATION OFFICE

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THE WORLD'S PREMIER WORKSHOP

Technical Program

SESSIONS

Seven sessions and one poster session, packed with the finest presentations from authors around the world, will ensure you're hearing all about what's **NOW&NEXT** in burn-in and test of packaged ICs. Plus, you won't want to miss the latest annual Socket Market Update. Come prepared to learn and share. Participation is encouraged.

FEATURED EVENTS

KEYNOTE SPEAKER—Bill McClean of IC Insights brings good news by sharing why the bottom is behind us and 2013 marks the start of the upturn.

The Dramatic Restructuring of the Integrated Circuit Industry

TALKING POINTS—Don't miss the afternoon talk show about the concept of *Interconnectology*, co-hosted by 3D InCites and Impress Labs.

Interconnectology: Inspiring a Paradigm Shift

TUTORIAL—Get down and dirty with Jerry Broz, Ph.D. of International Test Solutions, as he shares his strategies for socket cleaning, thereby reducing the cost of test and improving equipment effectiveness.

Package Test is a Dirty Business!
Socket Cleaning Strategies to Reduce Cost of Test and Improve Overall Equipment Effectiveness

TECH-TALK—Delta Design's Jerry Tustanwiskij, Ph.D. talks tech about test handlers: zeroing in on thermal control of the

DUT, the need for robust pick-and-place systems, and the importance of vision systems.

Thermal and Mechanical Challenges for Test Handlers



EXPO2013

The BITS EXPO never disappoints. This global event draws suppliers from all over to share what's **NOW&NEXT** in burn-in test tooling products and services. Knowledgeable reps are happy to show you around their offerings. Visit the BITS website for exhibitor updates.

ADVANCE PROGRAM Schedule

March 3-6, 2013

Sunday, March 3 TUTORIAL DAY		Monday, March 4 EQUIPMENT DAY		Tuesday, March 5 DESIGN DAY		Wednesday, March 6 INNOVATIONS DAY	
Registration Desk Open	Continental Breakfast	Continental Breakfast	Registration Desk Open	Continental Breakfast	Continental Breakfast	Continental Breakfast	Registration Desk Open
TechTalk Jerry Tustanwiskij, Ph.D.	Opening Remarks Mr. Bill McClean	Opening Remarks Mr. Bill McClean	Registration Desk Open	Award Winning Performance	SESSION 3	SESSION 6 And, at the Water Level	SESSION 6
Networking Time	Coffee Break	Coffee Break	SESSION 1 Streamlining Operations	Coffee Break & Networking Time	Coffee Break	Coffee Break	SESSION 7 Product and Material Mèlange
TUTORIAL Jerry Broz, Ph.D.	SESSION 2 Test Tooling Made Easy	SESSION 2 Test Tooling Made Easy	Lunch	SESSION 4 Bring it to the Board (PCB)	Lunch	Awards & Closing Remarks Adjourn Workshop	Awards & Closing Remarks Adjourn Workshop
Welcome Reception	MARKET REPORT	MARKET REPORT	Taking Points "Interconnectology"	SESSION 5 Better by Design	SESSION 5 Better by Design		
Dinner	SESSION 1 Streamlining Operations	SESSION 1 Streamlining Operations	Poster Session & Coffee Break	BITS EXPO	BITS EXPO		
MARKET REPORT	BITS EXPO	BITS EXPO	SESSION 2 Test Tooling Made Easy	"Wrangler Round-Up" At the Circle BITS Ranch Beverages, Vittles, Music, Games	"Wrangler Round-Up" At the Circle BITS Ranch Beverages, Vittles, Music, Games		
Adjourn for the day	Adjourn for the day	Adjourn for the day	Adjourn for the day	Adjourn for the day	Adjourn for the day		

Program subject to change

NETWORKING & SOCIAL

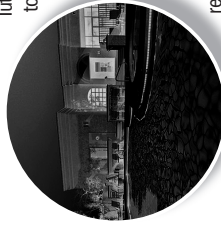
All work and no play—we'll see you at the BITS website, by mail, or faxing the registration form (on reverse). Register by February 15, 2013 to obtain the discounted advance registration fee.

"Wrangler Round-Up"

Dust off your 10 gallon hat and mosey on over to the Circle BITS Ranch for some tasty vittles, fine beverages, campfire songs and an all-around knee slapping good time.

ACCOMMODATIONS

The Hilton Phoenix East/Mesa Hotel is your best bet for great rates, complimentary internet and airport transfers, not to mention the ease and convenience of staying on site at the BITS 2013 venue.



Space is limited so reserve your room early at the discounted BITS rate of \$169/night (available through 2/8/2013).

REGISTRATION

The Professional (attendee) registration fee covers all events, meals and sessions (except tutorial), plus a softcopy of the Proceedings. Hardcopy is available for additional nominal fee. TechTalk is included within available limited seating.

The Tutorial registration fee covers participation in the selected Tutorial and all Tutorial materials. The Tutorial is available only to professional registrants. Attendance is limited.

PROGRAM FEES	ADVANCE (by 2/15/13)	ON-SITE
Professional	\$650	\$775
Tutorial	\$150	\$200

EXPO Only, Full-time Student and Companion registrations are handled on-site only. Hotel reservations must be made separately—see the BITS website for details and reservations information.

DEDICATED TO PROVIDING A FORUM FOR WHAT'S NOW & NEXT IN BURN-IN AND TEST OF PACKAGED ICs