

# **ARCHIVE 2012**

3-D SEMICONDUCTORS
MARKET OPPORTUNITIES

by Jim Feldhan

President Semico Research

#### **ABSTRACT**

**Mr. Feldhan will provide** a brief economic overview along with Semico's Semiconductor Forecast. As ICs become more complicated and push the technology roadmap, system performance and chip to chip interaction is becoming a limiting factor. The result, test and packaging is coming to the forefront. 2.5D and 3D package offer great advantages, yet there are still technical issue to overcome. Mr. Feldhan will present the Semico roadmap to 3D packaging, the end products that adopt 3D and how that adoption will evolve over time.

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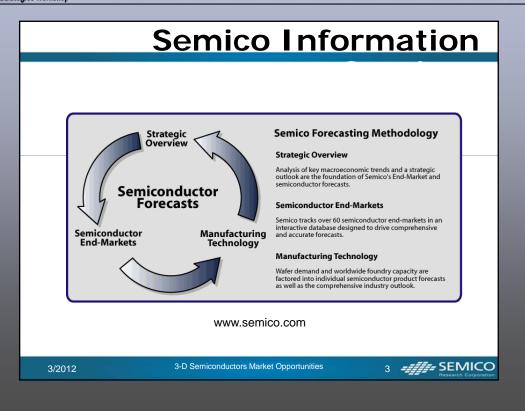
#### **Agenda**

- Industry Overview
- Semiconductor Forecast
- 3D Roadmap
- Applications and Potential

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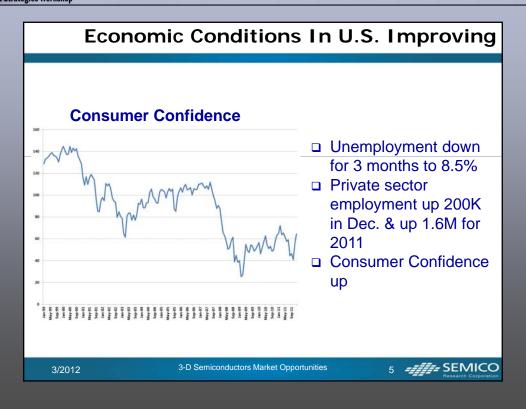


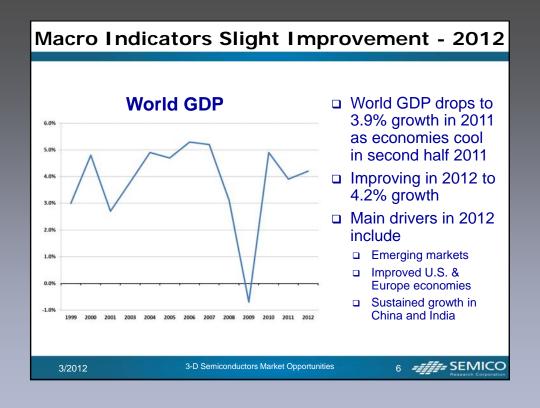
# Uncertainty Weighing on the Market

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			World Outlook							
GDP Growth										
		2010	2011	2012						
	China	10.3%	9.5%	8.9%						
	India	7.4%	7.8%	7.2%						
	Korea	6.1%	4.3%	4.6%						
	Brazil	7.5%	3.2%	4.3%						
	U.S.	2.8%	1.6%	2.5%						
	EU	2.3%	1.5%	1.7%						
	Japan	3.9%	-0.5%	1.7%						
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# **Semiconductor End Markets**

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#### PC's Weak 2H 2011 Extends into Q1 2012

- HDD supply affecting PC production
- Desktop inventories for OEMs getting tight
- Corporate demand remains stronger than consumer, but it too is weakening
- Motherboard inventories are lean
- Regional view
  - Motherboard shipments to China for New Year were ~30% below plan
  - Emerging-market demand remains strongest
  - Western Europe continues to remain weak
  - U.S. stable

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#### **HDD Update**

- HDD prices up ~10% for PC OEM, ~30-40% for white box builders
- Lead times for server HDD are up to 2 months from 1 month
- HDD shortages to peak in January. May take until mid to end Q2 to solve
- HDD return to full production Q3

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**Handsets: Smart Phones Driving the Market** 

- Smart Phones still strong
  - 15% in 2011
  - 16% CAGR 2011-2015 reaching
     1.35 billion in 2015
- Qualcomm pushing new features and functions
- 2012 will be a good year for smart phones again: 14% for 2012

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#### **Consumer Electronics**

- □ PCB shipments weak in Q4 2011, but above seasonal levels for Q1 2012:
  - >Set-top boxes
- >HDTV
- >DVD players
- >MP3 Players
- >Digital video
- ≽eReaders
- **≻**Cameras
- Apple iPad & Kindle Fire very strong



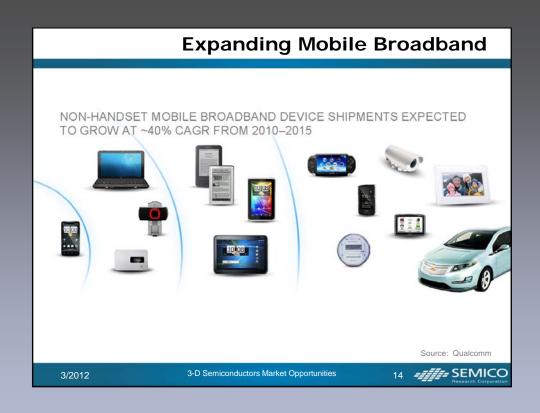
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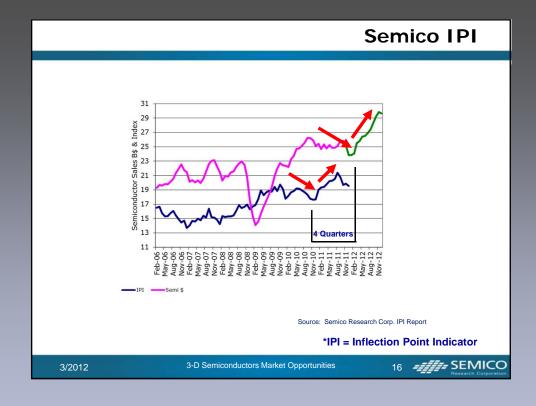


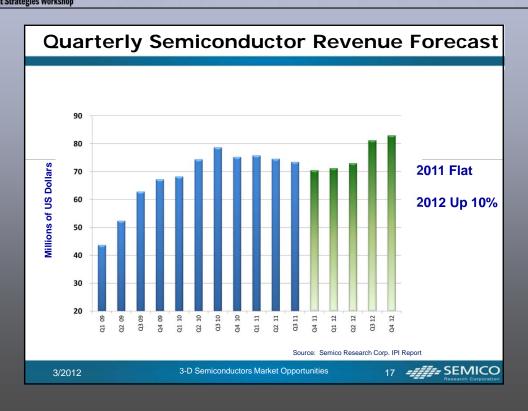
## **Semiconductor Forecast**

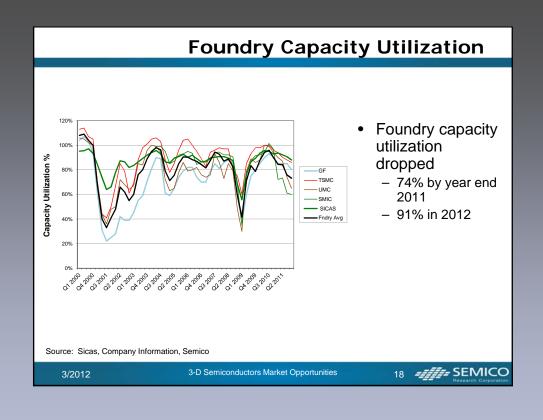
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#### **TSMC and GF Lower 2012 Capex**

#### In Millions of \$US

	2008	2009	2010	2011e	2011r	2011	2012e
GF	\$576	\$690	\$2,750	\$5,400	NA	\$5,400	\$3,000
SMIC	\$700	\$190	\$775	\$900	\$800	\$800	\$800
TSMC	\$1,886	\$2,671	\$5,900	\$7,800	\$7,400	\$7,290	\$6,000
UMC	\$349	\$551	\$1,800	\$1,800	NA	\$1,800	\$1,800
	\$3,511	\$4,102	\$11,225	\$15,900		\$15,290	\$11,600

Source: Company Information & Semico Research Jan 2012

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#### 2012 Forecast Assumptions

- End products continue to have richer semiconductor content
  - More memory, radios, MEMS, applications and baseband processors
- Consumer is bargain shopping
  - HDTVs, set-top boxes, cameras, games etc.
  - Unit sales growing
- Aggregate IC ASPs stabilizing
- 2012 Capex will be flat compared to 2011
- > Supply chain has pulled back, in Q1 2012 supply chain will realize inventories are too low
- Market will overreact to this slowdown
- Pent up demand due to flooding in Thailand

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# 3D Roadmap

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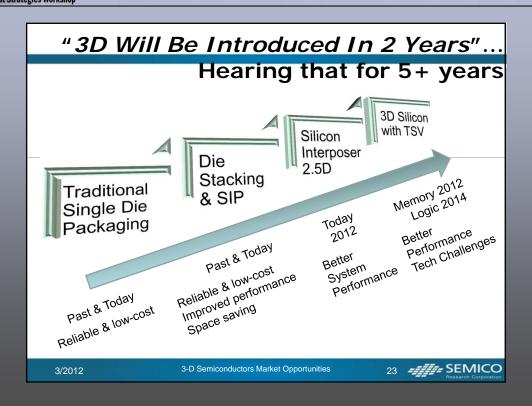
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## 3D Technology is Sexy But Still Going Through Puberty

- We expect technology to be adopted faster than it is
- But there are gating issues
  - Eco system
  - EDA
  - Assembly and test processes
  - Product life and reliability testing
- Implementation is happening in stages

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#### Is 2.5D a Stepping Stone to 3D

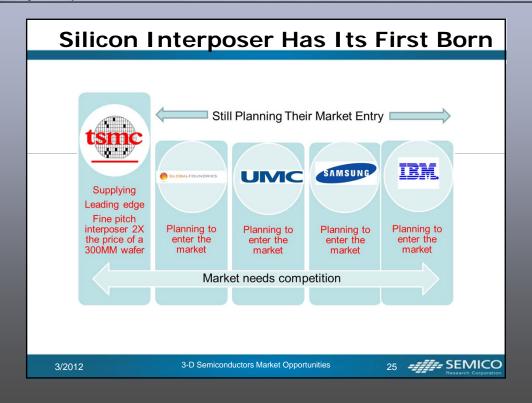
#### No

- Potentially cheaper
- · Likely adequate for many applications
- · Large pitch interposers for
  - MEMS
  - RF
  - Other applications
- High performance systems



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### Interposer & 3D Applications Through 2014

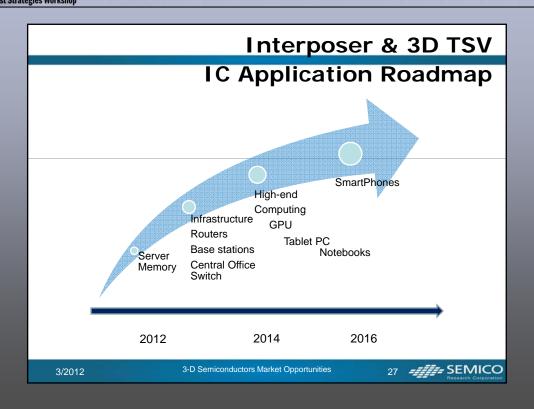
- Wired communications
  - Routers
  - Sever Farms
  - CO switches
- Storage area networks
- **Military**
- Video processing

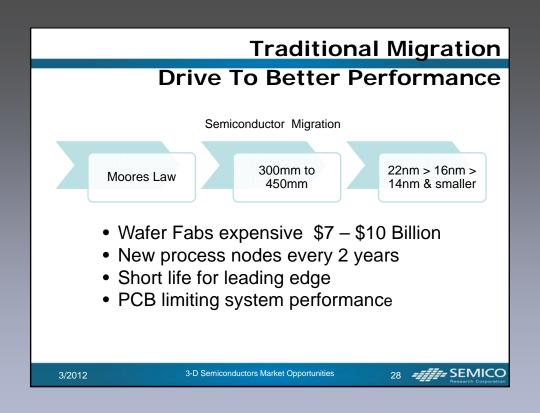
- Workstations
- **Servers**
- Gaming
- **Notebooks**
- **Desktops**
- **Tablets**

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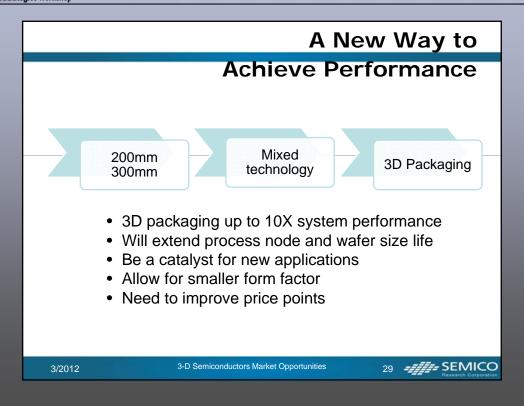
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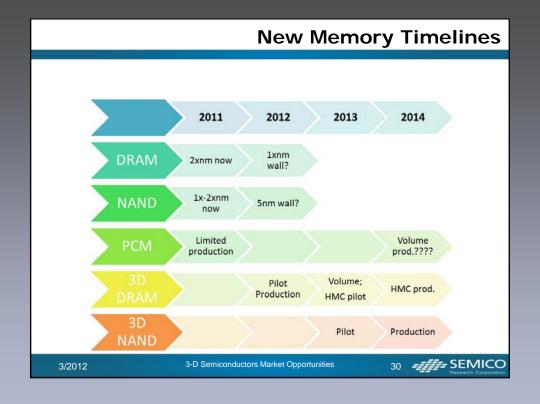








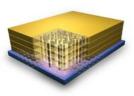




#### **3D DRAM**

#### Reasons to go 3D:

- The wall is coming
- 3D structure could lower power consumption in DRAMs in datacenters
- Increased bandwidth for mobile applications



- Modules
  - Samsung
  - Micron
- Wide I/O
  - Samsung
  - Elpida
  - Hynix/Sematech/CNSE Albany
- DRAM + Logic
  - Micron/IBM/Samsung
    - Hybrid Memory Cube (HMC)
  - Elpida/Powertech/UMC
  - Tezzaron
- MonolithIC 3D
- Intel/ITRI

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# **3D Market Applications**

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#### **Data Center Issues**

- Data Center traffic exploding
  - -2010 1.4 zettabytes  $\rightarrow$  2015 4.7 zettabytes
- Data throughput is critical
- Limited floor space
- Energy cost
  - Cooling: one of the biggest expenses
  - Chip power consumption

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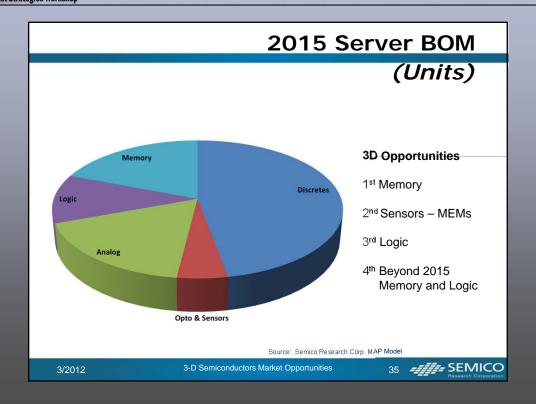


#### **3D Offers Viable Solution**

- 3D offers
  - Wider data buses memory and logic
  - Faster system performance
  - Higher system density
  - Lower power consumption
  - Lower latency
  - Fast ROI from a Data Center perspective

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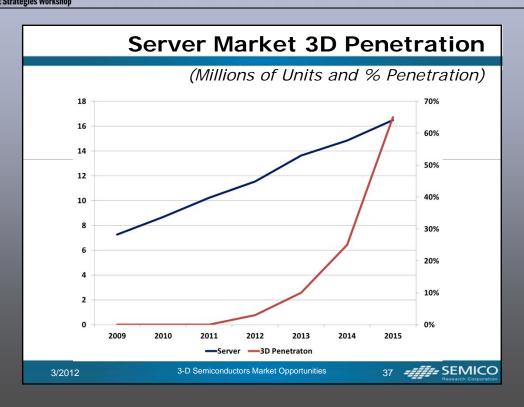
#### **Server TAM**

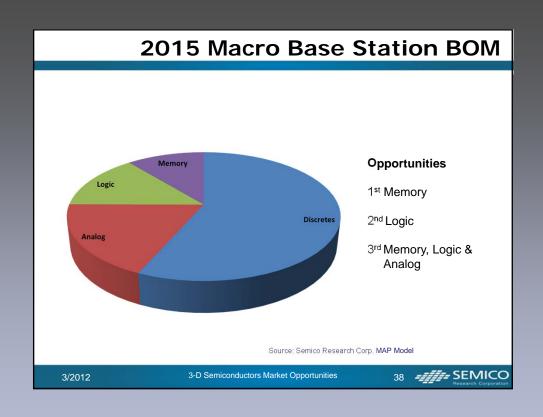
- 2015 16.5 million mid-range and high end servers
- 18.3 billion silicon die
- With 3D, servers can achieve more compact size, higher performance and consume less electricity
- Reliability must be proven
- Chip cost not as critical as ROI

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#### 2015 Macro Base Station TAM

- 2015 -- 700,000 macro base stations
- 654 million silicon die
- With 3D, base stations can faster and smaller with better performance vs. traditional base stations
- Chip cost not as critical as reliability & performance

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# Other Comm Infrastructure Potential for 3D

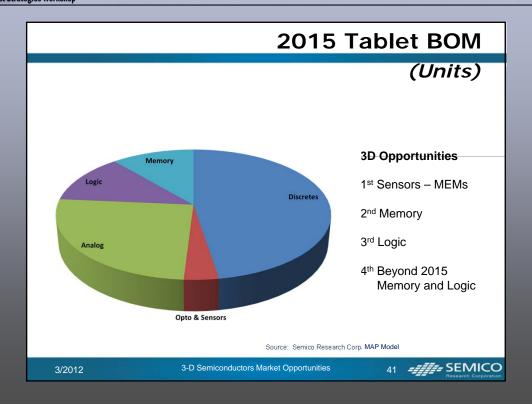
#### **Telecom and Datacom Network Equipment**

- Broadband equipment, CPE, and subscribers
- 3G Mobile, LTE, and WiMAX infrastructure
- VoIP and IMS equipment
- 10G/40G/100G networking ports
- Data center and storage network equipment
- Security
- Enterprise and service provider routers
- Enterprise and carrier ethernet switches

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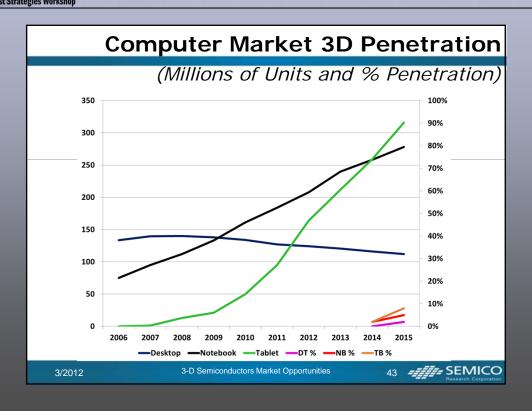


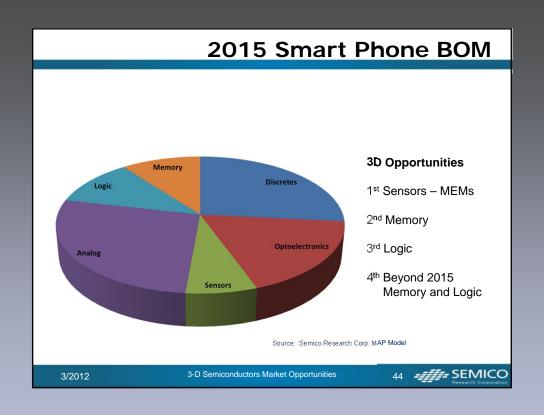
#### **Tablet TAM**

- 2015 -- 316 million tablets
- 54.9 billion silicon die
- With 3D, tablets can get 10X the performance
- Cost must come down
- Semiconductor BOM cost must be \$100-\$125

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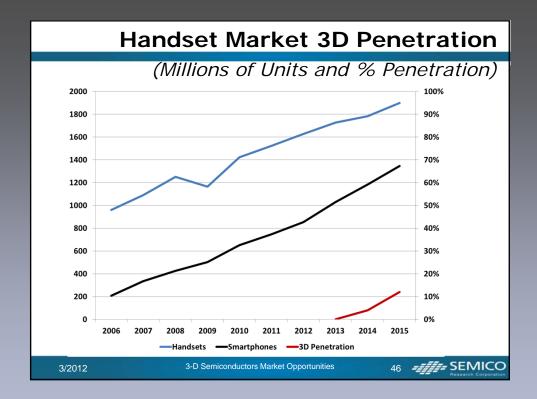
#### **Smart Phone TAM**

- 2015 -- 1.3 billion smart phone handsets
- 108 billion silicon die
- With 3D, smart phone can achieve 10X the performance vs. traditional PCB/IC assembly
- Cost must come down
- Semiconductor BOM cost must be \$80-\$100

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# Toshiba's Chip Scale Camera Module for Cell Phones Conventional CCM vs. CSCM Conventional CCM Conve

#### Summary

- Applications need performance
- Adoption is starting
- Eco system needs development & maturity
- Implementation will occur in stages
- Cost reduction is the Holy Grail

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# Questions for Semico

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