



2011

Socket Marketplace

ARCHIVE 2011

SOCKET MARKETPLACE REPORT

by

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ABSTRACT

Looking for information about the socket marketplace? In this brief look at the business side of sockets, General Chairman, Fred Taber shares a summary of the market for sockets, based on research data gathered and graciously provided by Fleck Research.

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Socket Marketplace Report

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BiTS Workshop



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- Socket Market Data
- Socket Pricing
- Wrap-up

Motivation

A quick look at the business side of sockets

Share some research data

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Acknowledgements

- Data Graciously Provided by Fleck Research
- More Info: Can be Found Their Socket Reports
- The small print:



**Summarized & Reported Here
From Fleck Research Reports**

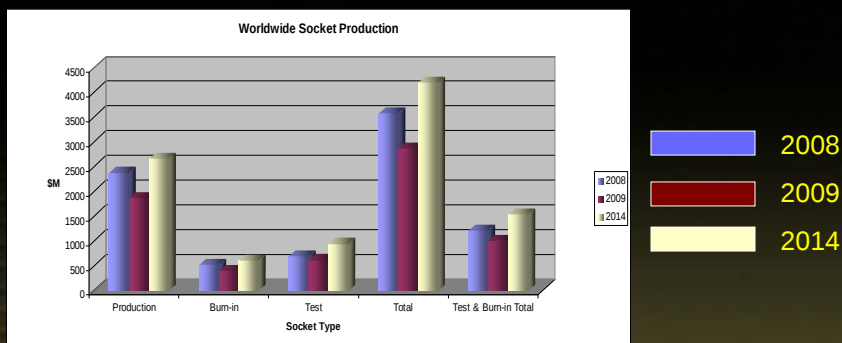
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Sockets Worldwide

- **'08 to '09**
 - Production **Burn-in** **Test** **Total** **Total Test & Burn-in**
 - 21.50% -23.30% -11.60% -19.80% -16.60%
- **5 Year Growth Forecasted.....53%**



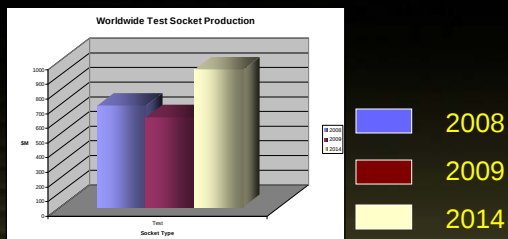
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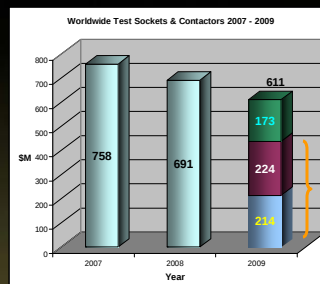
Test Sockets & Contactors

- **Total Market**
 - Down 8.8% - '07 to '08
 - Down 11.6% - '08 to '09
 - Up 53% '09 to '14
- **Survey Market (2009)**
 - 83 companies; 71.6% of Total Market - **\$M438**
 - Top 10 (of 65): \$M214; 35% of Total Market



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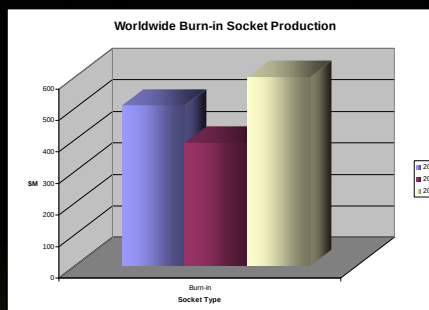
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Burn-in Sockets

- **Total Market**
 - Down -23.3%- '08 to '09
- **Survey Market (2009)**
 - 83 companies; 98.7% of Total Market
 - Top 10 (of 15): \$M376; 96.1% of Total Market



2008
2009
2014

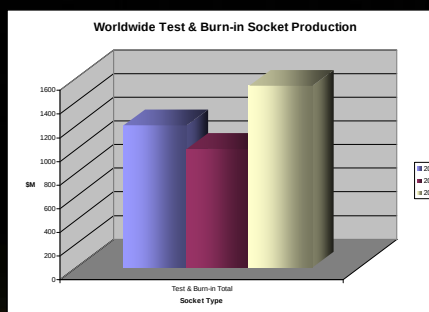
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Test & Burn-in Sockets

- **Total Market**
 - Down -16.6%- '08 to '09
- **Survey Market (2009)**
 - 83 companies; 82.3% of Total Market
 - Top 10 (of 65): \$526; 52.5% of Total Market



2008
2009
2014

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Socket Pricing

- **Production sockets**
 - Declined in Price over the Last 10 Years
 - 400 - 600 pins: \$9 in 1990; <\$1 Now
- **Burn-in sockets**
 - Most Priced From \$12 to \$40
 - Often Large Order Quantities: e.g. 10,000
 - Per pin production cost as low as \$.02/ pin
- **Test Sockets**
 - Typically a High Unit Price - \$1000's

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Wrap-Up

- **Research Data: A Snapshot of the Business Side of Sockets**

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