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BREAKING TRADITIONAL BOUNDARIES - OUR INDUSTRY CHALLENGES AT TEST

by

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ABSTRACT

Success in the semiconductor market is never predictable but it always involves being faster, cheaper or better than your competition. This maxim holds especially true when it comes to microprocessor test. While Moore's Law has spawned a profusion of product features and functions through ever cheaper and abundant transistors, it has left test with increasing complexity and cost. Additionally, market forces necessitate ever-smaller form factors as mobile products become ubiquitous. This combination of shrinking geometry, increasing bandwidth and expanding features creates a confluence of mechanical, electrical and thermal challenges that run head-on into a severely cost constrained environment in the midst of an economic downturn.

Meeting these stringent technical challenges while providing cost effective solutions, requires a collaborative response from the whole industry. Customers and suppliers alike. An outlook on the key technology drivers, leadtime, and total test costs, as well as what can be done between the suppliers and customers, to accelerate improvements beyond normal evolution, will be shared with the audience.

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Breaking Traditional Boundaries – OUR Industry Challenges at Test

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Agenda

- *Key Messages*
- *The Environment*
- *Test Challenges*
- *Test Innovations Required*
- *Call To Action*

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Key Messages

- Moore's Law is Alive and Well
 - It all comes together at the test interface
- Expect the Rate of Change to Accelerate
 - Business, Electrical, Thermal, and Package Handling
- Cost & Cycle Time Continue to Challenge the Industry
 - We must work together to meet the future needs

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Thank You To The Industry

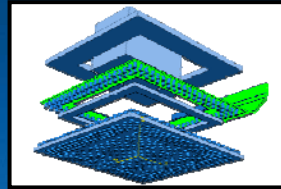
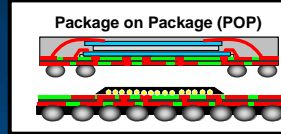
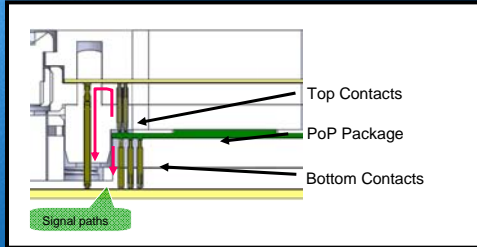
For many years of excellent support. We could not do what we do without you!

We have relied heavily on many of you to solve our most pressing test interface challenges

Together, We Have Created Great Solutions

A Couple Of Examples:

Low Cost Test Topside Contact



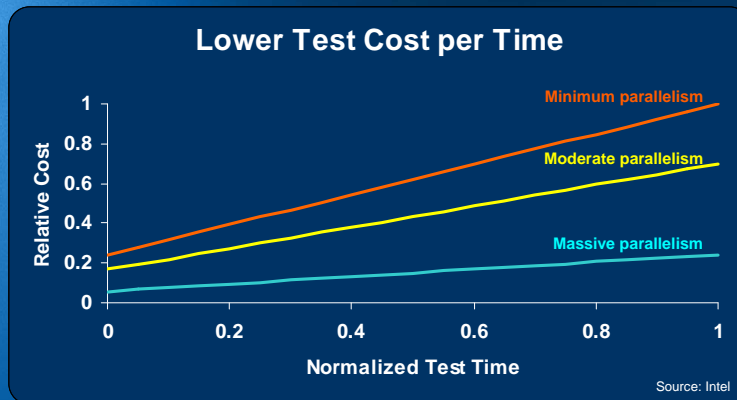
Good Solutions Starting to Emerge in the Industry

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Cost Reduction by Increased Parallelism



Increased Parallelism Drives Lower Test Costs

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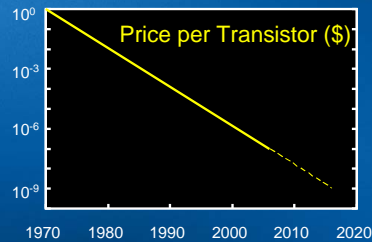
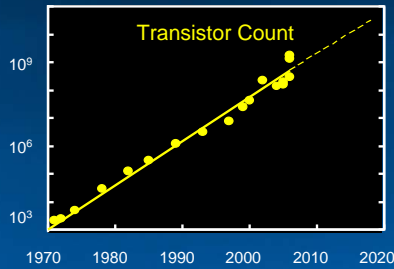
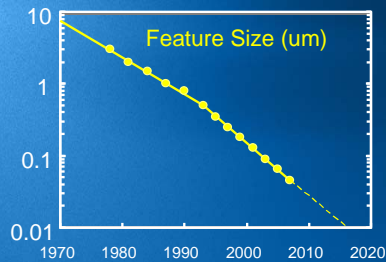
The Environment Continues To Get More Complex

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Technology Innovations Continue to Sustain Moore's Law



*More transistors,
increased performance,
lower cost*

Source: Intel

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Growing Complexity In Design

- Advanced CPU
- Multiple heterogeneous programmable cores
- Complex subsystems (e.g., Video, Graphics)
- High bandwidth/throughput IOs
- Multiple comms

New Levels of HW Integration and Complexity

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Packaging Multiplies the Challenges at Test

←

DECREASING
Power, Size

→

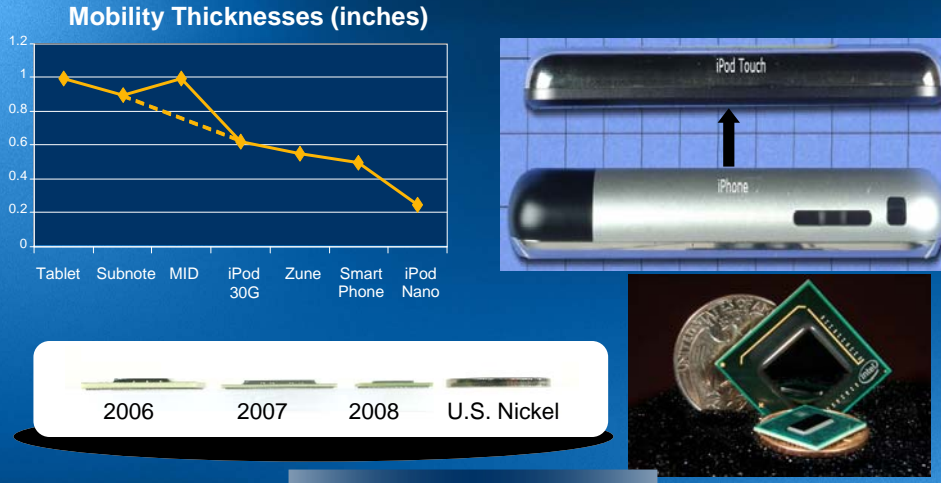
Intel Architecture

←
→

8mm X 8mm
80mm X 80mm

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Miniaturization drives Z-reduction



Smaller Packaging Required by New Markets

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Cost Pressures Increase

	2008 Avg. Market Price	2012 Avg. Market Price
Desktop PC	\$726	\$566
Mobile PC	\$1,009	\$701
Ultra Mobile PC	\$1,095	\$693
Net Books	\$329	\$152
Mobile Internet Device	\$335	\$135

Source IDC & ABI Research

Future Growth Markets Require Lower Cost Structure

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New Customers, New Expectations

1999-2009



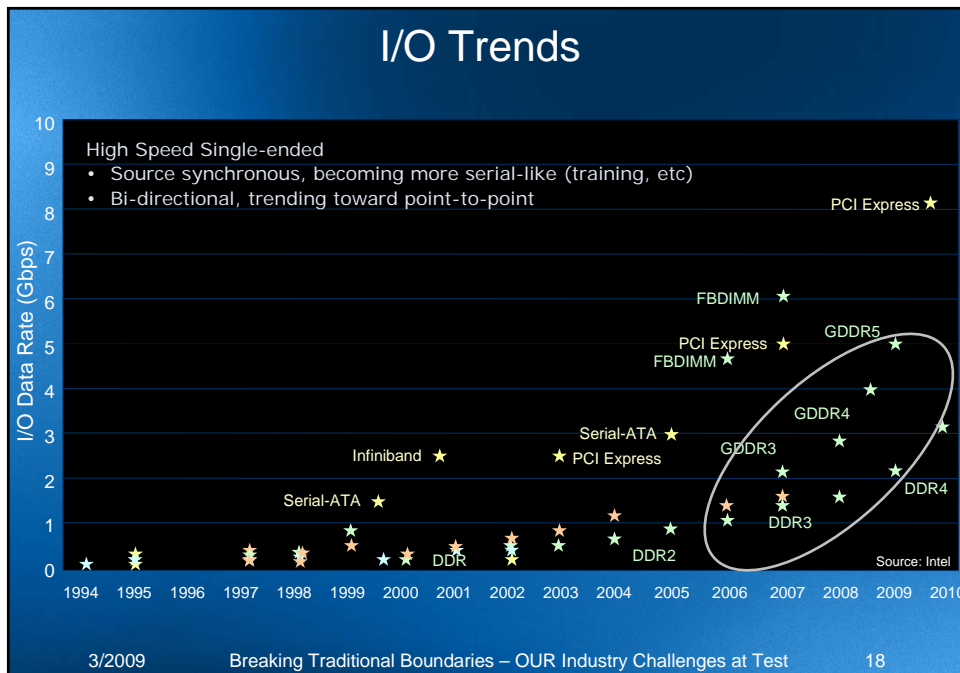
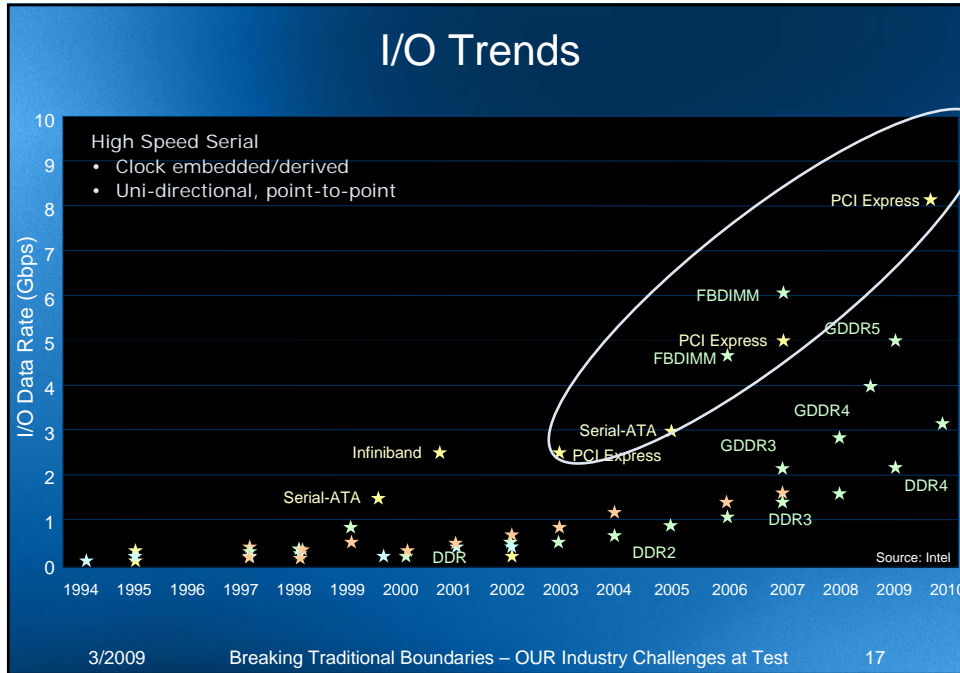
Corporate Road Warrior c. 1999
700 MHz
10-15W CPU pwr
9.5M transistors
5-6 lbs
\$1849

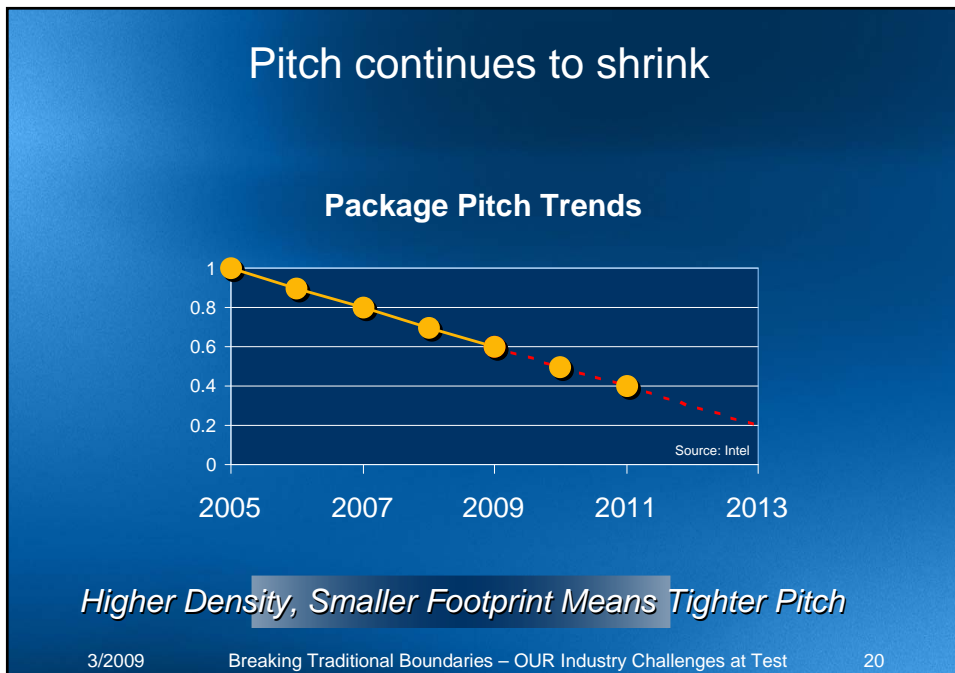
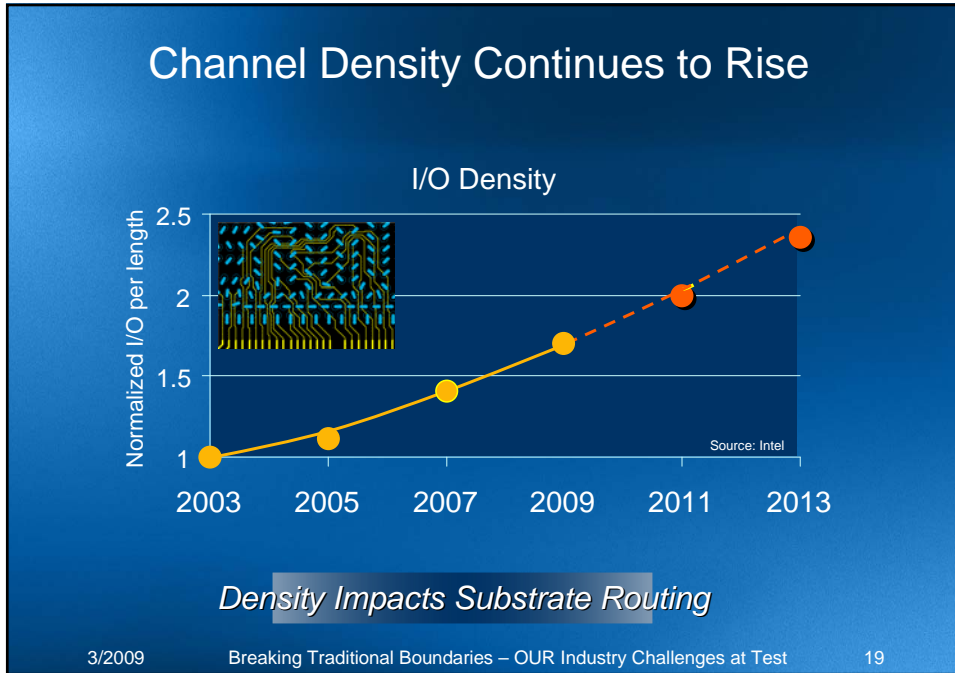


Classmate PC, 2007
1.6 GHz
<2W CPU pwr
47M transistors
2.8 lbs
\$449

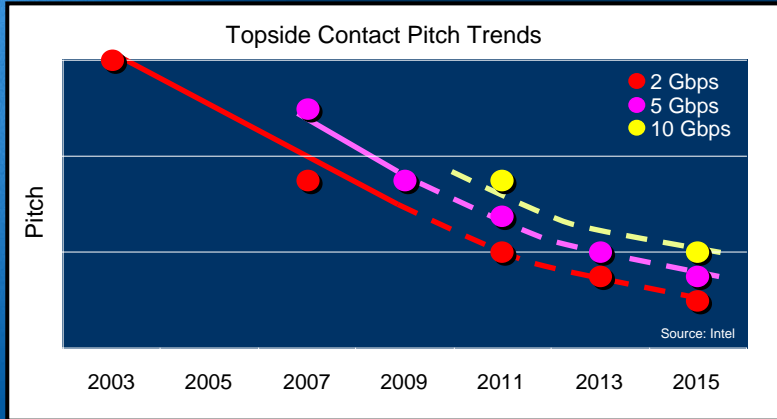
Test Challenges Continue
To Multiply

Is Industry Innovation
Keeping Up?



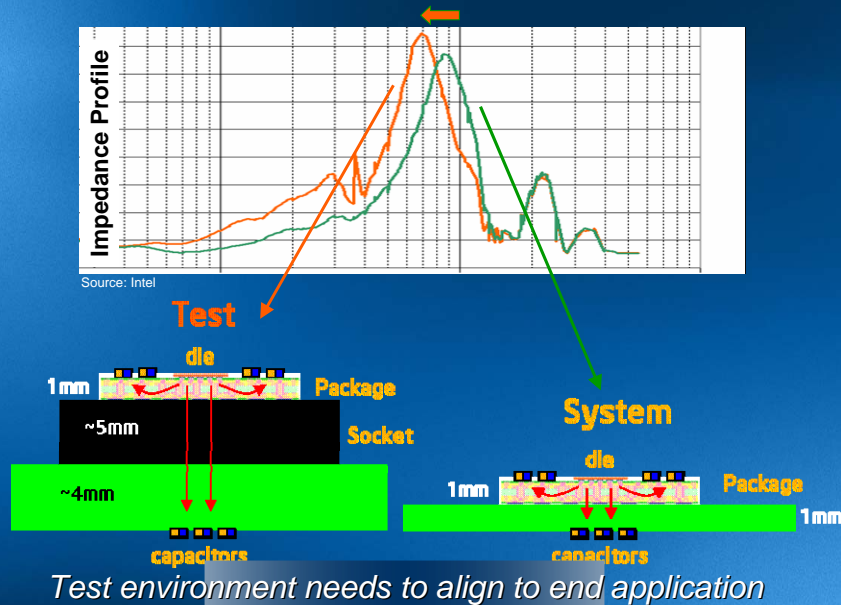


More Contacts in the Same Footprint

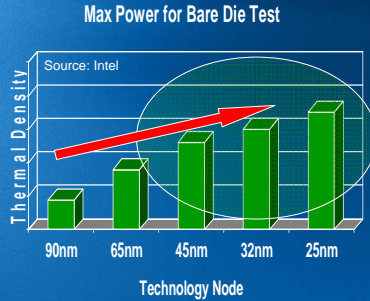


Topside Contact Drives Test Complexity and Cost

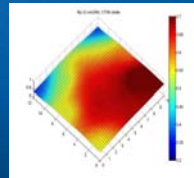
Power Delivery Sensitive to Socket/Path



Test Thermal Challenge



- Silicon scaling results in higher thermal density
- Bare die brings major thermal control challenges
 - Fast transients
 - Spatial uniformity

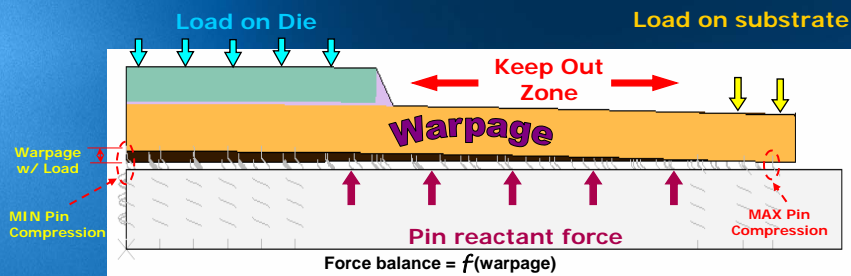


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Thin package handling



Any Test induced damage is unacceptable



Die cracking



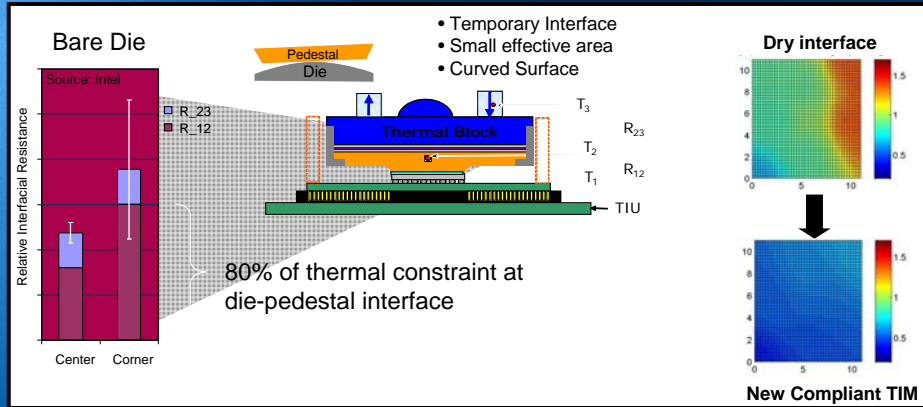
Package damage

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Bare Die Thermals: Focus on Die-Pedestal Interface



Better Test Thermal Interface Materials are Needed

**We Need To Do Much More
Call to Action**

Reduce Complexity

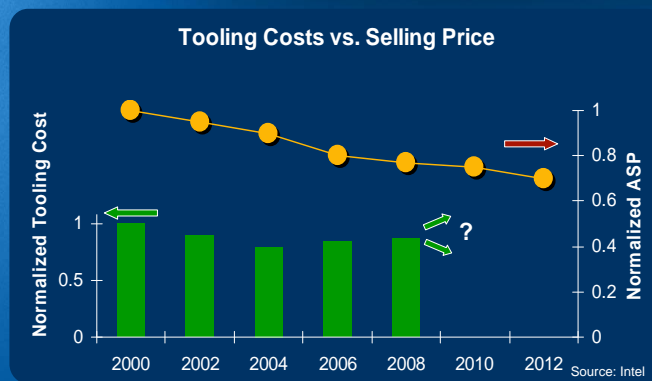
- Very Few Pre-competitive Standards
 - Each piece of tooling is custom built
- No Fully Integrated Test Solutions Off-the-Shelf
 - We have to manage many interfaces and suppliers
- Too Many New Solutions for the same Old Problems

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Cost Reduction



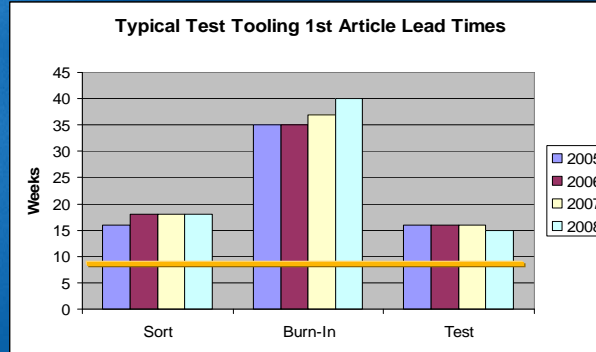
Tooling Costs must go down in parallel to platform costs

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Need Improvement in Lead-time



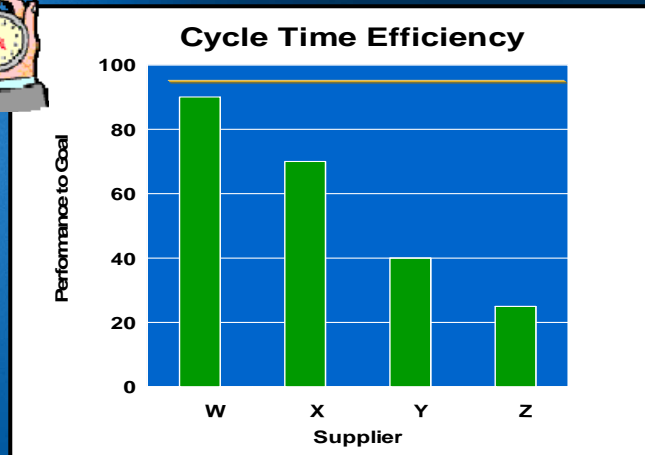
- Package form-factor is a competitive advantage
- Quick-turn test tooling is a differentiator

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You Improve What You Measure



Need to improve cycle times efficiency!

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Engage Early

*Invest in Roadmap Opportunities and Accept
the Risks Required to Innovate*

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Summary

- Moore's Law is alive and well
 - Technical challenges continue to multiply
- The Rate of Innovation Needs to Increase
 - Need to reduce costs and cycle times
 - We need total solutions instead of many pieces
- Engage early... Develop pre-competitive standards to allow for industry level collaboration

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